



PROJECT NOTIFICATION

05 July 2018

- 1. Project Code** 18-AG-42-GE-WSP-B
- 2. Title** Workshop on Organic Agriculture 3.0
- 3. Timing and Duration** 3–7 December 2018 (five days)
- 4. Venue** Chennai, India
- 5. Implementing Organizations**

Rajiv Gandhi National Institute of Youth Development (RGNIYD)
Ministry of Youth Affairs & Sports, Government of India
Sriperumbudur, Tamil Nadu
Phone: +91-44-27163127
Fax : +91-44-27163227
e-Mail: ctocbrgniya@gmail.com

National Productivity Council (NPC)
Institutional Area, Lodi Road, New Delhi 110003, India
Phone: +91-11-24690331
Fax: +91-11-24615002
e-Mail: isg@npcindia.gov.in
- 6. Co-sponsors**

Centre on Integrated Rural Development for Asia and the Pacific (CIRDAP)
Chameli House, 17, Topkhana Road, Dhaka 1000, Bangladesh
Phone: +880-2-9558751, 9559686
Fax: +880-2-9562035; 9571880
e-Mail: elora@cirdap.org; infocom@cirdap.org
- 7. Number of Overseas Participants**

Up to 18 qualified participants from Bangladesh, Cambodia, Republic of China, Fiji, Indonesia, IR Iran, Lao PDR, Malaysia, Mongolia, Nepal, Pakistan, Sri Lanka, Philippines, Thailand, and Vietnam

However, other member countries with special interest in this project may nominate candidates upon consultation with the APO Secretariat.
- 8. Number of Local Participants** Up to six qualified participants
- 9. Closing Date for Nominations** 10 October 2018
- 10. Objectives**
 - a. To familiarize participants with the goals of Organic 3.0 to enable widespread adoption of truly sustainable farming systems and markets based on organic principles and imbued with a culture of innovation, progressive improvement toward best practices, transparent integrity, inclusive collaboration, holistic systems, and true-value pricing; and

Asian Productivity Organization

1-24-1 Hongo, Bunkyo-ku, Tokyo 113-0033, Japan Tel: (81-3)3830-0411 Fax: (81-3)5840-5322 www.apo-tokyo.org

- b. To develop action plans for participants to promote organic agriculture in their countries.

11. Background

Organic 3.0 is the title of a vision and a strategy developed by the organic movement. It is the result of broad-based discussions involving multiple stakeholders under the lead of IFOAM-Organics International, the global organic umbrella. Agriculture is one of the leading factors in global issues of hunger, inequity, energy consumption, pollution, climate change, loss of biodiversity, and depletion of natural resources. The positive, multifaceted environmental, social, and economic benefits of truly sustainable agriculture can contribute solutions to most of those major problems. Until now, however, organic agriculture has not been sufficiently included, or inclusive, to contribute solutions on a global scale. Organic 3.0 aims at solving challenges in the food chain by: offering healthy, affordable food for everyone; minimizing environmental and food pollution; increasing animal welfare; ensuring fairness for producers, as well as transparency and interdependence across value chains; and maximizing efficiency in resource utilization. Organic 3.0 food and farming systems are more ecologically sound, economically viable, socially just, culturally diverse, and transparently accountable. If mainstream agriculture were to adopt more organic practices and principles, and policies supported such practices in ways that made them more economically advantageous compared with destructive environmental practices, the need for organic certification would be much reduced.

Although the many achievements of the organic movement are significant and have gained recognition worldwide, the reality is that after a century of innovation and disruption, certified organic agriculture has only reached about 1% of global agricultural land or of food consumption. Organic 3.0 is characterized by six innovative features: a culture of innovation; continuous improvement toward best practices; diverse ways to ensure transparency and integrity; inclusiveness of wider sustainability interests; empowerment from the farm to the final consumer; and true-value and cost accounting.

The overall goal of Organic 3.0 is to enable the widespread adoption of truly sustainable farming systems and markets based on organic principles. It uses proven traditional methods combined with appropriate cutting-edge innovations and includes all producers wishing to make continual improvements toward better practices. It expands participation options and positions organic as a modern, innovative farming system that holistically integrates local and regional contexts.

12. Scope and Methodology

The workshop will consist of themed presentations, sharing of country experiences, individual/group exercises, and field visits.

The tentative program of the workshop is given below:

Date/Time	Activity
Sunday, 2 December 2018	Arrival of participants in Chennai
Monday, 3 Dec.	Opening session Technical Session: Organic 3.0: Envisioning the future of organic agriculture Presentation 1: Organic farming and the SDGs Presentation 2: Revolution in organic agriculture: Organic 3.0 approach and goals Presentation 3: Organic and sustainable food systems: Building sustainable food systems and capacity for organic agriculture

	development Presentation 4: Contribution of organic farming to the public good Presentation 5: Contribution of organic food systems to sustainable, healthy diets and agriculture and food systems
Tuesday, 4 Dec.	Technical Session: Successful models of organic agriculture Presentation 1: True-cost accounting, true value, and fair pricing Presentation 2: Organic agriculture 3.0: Innovation with research Presentation 3: Family farming in organic agriculture Presentation 4: Organic 3.0 and food system models from around the world Presentation 5: Institutional innovations supporting transitions to sustainable organic agriculture Technical Session: Sharing country case studies on organic agriculture
Wednesday, 5 Dec.	Field/company visits to observe organic agriculture operations
Thursday, 6 Dec.	Technical Session: Sharing country case studies on organic agriculture Group workshop/exercise
Friday, 7 Dec.	Presentation of group workshop output Program evaluation by participants, resource persons, and implementing organizations Summing-up session Closing session
Saturday, 8 December	Departure of participants

13. Qualifications of Candidates

The participants are expected to possess the following qualifications:

Present Position	Senior government officers, researchers, and academics in charge of the development and promotion of organic agriculture.
Experience	At least three years of experience in the position described above.
Education	University degree or equivalent qualification from a recognized university/institution.
Language	All proceedings of the project are conducted in English, and participants are frequently required to make oral and written presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Health	Physically and mentally fit to attend an intensive project requiring participants to complete a number of individual and group activities and strenuous fieldwork. It is therefore recommended that member countries do not nominate candidates likely to suffer from physical and mental stress.

Age	Candidates who meet the qualifications above are generally between 30 and 50 years of age.
Attendance	Participants are required to attend the entire program.

14. Financial Arrangements

a. Airfare

The APO will bear the cost of round-trip economy-class international airfare between the international airport nearest to the participants' place of work and Chennai, India.

The APO will only reimburse discount air tickets for the most direct route. Participants should note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants and is also available on the APO website and from APO Liaison Officers in member countries.

b. Insurance Coverage

Participants' insurance premiums: All participants should be fully insured against accident and illness (including hospitalization and death) for a principal sum equivalent to USD10,000.00 for the entire duration of the project and travel and must submit to the APO Secretariat a copy of the comprehensive travel insurance certificate before participation. Such insurance should be valid in the host country. This insurance requirement is in addition to existing government insurance coverage in some member countries. If any participant is unable to insure himself/herself as stipulated above, he/she should secure this insurance in the host country at the commencement of the project and pay the premium himself/herself, if necessary, from the per diem allowance provided. Neither the APO nor the implementing organization will be responsible for any eventuality arising from accident, illness, acts of war, force majeure, or any unexpected events beyond human control such as those related to natural disasters.

c. Cost Sharing

Subject to the conditions stated in the Financial Arrangements section, the following table shows the cost-sharing arrangements between the APO, co-sponsors, and participants or participating countries.

Cost item	Cost to be borne by		
	Participants or participating countries	Co-sponsors (CIRDAP & RGNIYD)	APO
Round-trip economy-class international airfare (refer to paragraph 14a)	No	No	Yes
Participating Country Expenses (PCEs)	NA	NA	NA
Hotel accommodation in Chennai (up to 18 overseas participants for up to six days)	No	Yes	No
Per diem allowance in Chennai (up to 18 overseas participants for up to six days)	No	Yes	No
Transportation costs to and from hotel and	No	Yes	No

Cost item	Cost to be borne by		
	Participants or participating countries	Co-sponsors (CIRDAP & RGNIYD)	APO
airport in Chennai			
Insurance coverage in India (refer to paragraph 14b)	Yes	No	No
Any expenses related to visa fees and airport taxes	Yes	No	No
All expenses incurred by participants for any reason including but not limited to: a. Stopovers b. Extension of stay c. Early arrival or late departure d. Flight cancellation	Yes	No	No
Any cancellation charges for expenses such as airfare and accommodations incurred by the APO or host country after issuance of Letters of Acceptance	Yes	No	No
Assignment costs of international resource persons	NA	No	Yes
Assignment costs of local resource persons	NA	Yes	No
All local implementation costs including but not limited to: a. Meeting rooms b. Documentation c. Preparatory costs d. Local participants (six persons) e. Official local travel arrangements.	NA	Yes	No

15. Actions by Member Countries

- Each participating country is requested to nominate three or more candidates in the order of preference. Please ensure that candidates nominated meet the qualifications specified under section 13 above.
- No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the selection committee of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the candidates concerned are not competent enough. Sometimes candidates are not selected because they are overqualified for a project.
- Each nomination should be accompanied by the necessary documents. A nomination lacking any of these documents may not be considered: two copies of the candidate's

biodata on the APO biodata form together with a passport-sized photograph. The biodata form can be downloaded from the APO website (www.apo-tokyo.org). We encourage submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer. The nomination documents should be sent to the Agriculture Department, APO Secretariat (e-mail: agr@apo-tokyo.org, fax: 81-3-5840-5324).

- e. The APO Medical and Insurance Declaration/Certification Form. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that self-declaration is sufficient for candidates without any of health conditions or illnesses listed on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to adhere to the nomination deadline given on page 1. The APO Secretariat may not consider late nominations as they have in the past resulted in considerable difficulties to the implementing organization in its preparatory work for the project.
- h. For member countries where nominations are required to be approved by higher government authorities and require a longer time, APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.
- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be instructed to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this APO workshop.
- l. NPOs should inform participants that they must attend all five days of the project.

- m. NPOs should assist the APO and/or host country in collecting amounts corresponding to cancellation charges arising from withdrawal of participants as provided for under item 14c.

16. Actions by the APO Secretariat

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

17. Project Preparation

The participants are required to prepare a paper prior to departure for the project venue. In preparing the paper, they are expected to follow the "Guidelines for the Preparation of Country Papers" to be provided later.

18. Postproject Actions

All participants are required to prepare action plans and share the plans with their NPOs. The APO will also request participants to submit progress reports six months after completion of the workshop.

19. Evaluation of Participants

If the conduct/attendance/performance of a participant is not satisfactory, these will be reported to the APO director concerned.

20. Guide for Participants

Other conditions for participation are given in the *APO Guide for Participants*, which is available from APO Liaison Officers/NPOs in member countries and on the APO website (www.apo-tokyo.org).

21. Dress Code

Participants are required to wear business attire during the project. Other guidance will be provided in the circular for participants.



Dr. Santhi Kanoktanaporn
Secretary-General

