



ASIAN PRODUCTIVITY ORGANIZATION

## PROJECT IMPLEMENTATION PLAN

8 September 2015

1. **Project Code** 15-RP-22-GE-TIA-B-02
2. **Project Title** Expansion of the Network of the International Green Advisory Committee (I-GPAC) and Green Productivity Advisory Committees (GPACs)
3. **Project Activity** Annual Meeting of the GPAC and International Conference on Green Leadership in the Republic of China (ROC)
4. **Duration** 12 November–13 November 2015 (two days)
5. **Venue** Taipei, ROC
6. **Number of Experts** Three experts

### 7. Background

Global environmental challenges and their impact on businesses in the APO region and beyond are increasing. The Green Productivity (GP) concept and initiatives have been instrumental in addressing those challenges in APO economies, in which the Green Productivity Advisory Committee (GPAC) has been playing a significant role.

The first GPAC was established in Japan in 2003 to seek advice and assistance from leading Japanese corporations with environment-friendly businesses and products that have demonstrated their concern for the environment while pursuing profits.

The second GPAC was formed in the ROC in 2013, and shortly after that the China Productivity Center (CPC) was designated as the APO Center of Excellence on Green Productivity. The ROC has long been internationally competitive in terms of green, sustainable technologies, and the CPC and ROC government are working vigorously on GP issues, such as green factories, resource recycling, and green energy. The GPAC in the ROC, consisting of key government agencies, academic institutions, and private companies, is instrumental in leading GP initiatives within and beyond the economy.

### 8. ROC GPAC Annual Meeting and International Conference under the I-GPAC

The ROC GPAC is planning to conduct an International Conference on Green Leadership as a part of its annual meeting, on 12–13 November 2015, which will be attended by many participants from influential private and public organizations in GP-related fields in the country. The three GP experts from different APO member economies will not only enrich mutual learning but also accelerate collaboration on GP among APO member countries.

The meeting will also be an excellent venue for promoting the 10th Eco-products International Fair among potential exhibitors in the ROC, which will help the APO increase the number of exhibitors from APO member countries other than the host country and Japan.

## **9. Methodology**

The two-day event will consist of a presentation on GP cases, award ceremony, 10th EPIF introduction, and visit(s) to relevant site(s) within the host country.

## **10. Qualifications of Experts**

Senior policymakers, high-level government officials, professionals, scientists, practitioners, academics, and executives of NGOs and related fields relevant to promoting and providing GP leadership.

## **11. Financial Arrangements:**

### **To be borne by the host country**

- a. All local implementation costs.

### **To be borne by the APO**

- a. All assignment costs of three overseas experts.



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