



ASIAN PRODUCTIVITY ORGANIZATION

## PROJECT IMPLEMENTATION PLAN

29 July 2016

1. **Project Code** 16-AG-39-GE-NFP-C-05
2. **Title** 1st National Workshop-cum-Conference on Organic Certification in Mongolia
3. **Reference** Project Notification 16-AG-26-GE-TRC-B dated 26 January 2016
4. **Timing and Duration** 10–12 October 2016 (three days)
5. **Venue** Ulaanbaatar, Mongolia
6. **Implementing Organizations**
  - 1) Mongolia Productivity Organization (MPO)  
Bayangol District, Peace Avenue 20<sup>th</sup> Khoroo  
Ulaanbaatar 210526, Mongolia  
Phone: 976-91-918009  
Fax: 976-70-000298  
e-mail: Batbileg@mpo-org.mn
  - 2) Ministry of Food and Agriculture of Mongolia (MOFA)  
Government Building #9, Peace Avenue 16A  
Ulaanbaatar 13381, Mongolia  
Phone: 976-51-261962  
Fax: 976-51-2632377
7. **Number of Participants** 200 participants
8. **Objectives**
  - a. To enhance participants' knowledge of and skills in organic certification for the development of the organic market in Mongolia;
  - b. To create awareness of organic agriculture and organic agribusiness and their roles in promoting resource conservation and sustainability in agriculture and increasing the profitability of agricultural producers; and
  - c. To establish a national network of key stakeholders in the organic industry in Mongolia with the aim of promoting the development of organic agriculture in the country.

## 9. Background

The Government of Mongolia set goals to develop intensive livestock farming, improve sanitary conditions, conduct well-organized registration and labeling, and improve the overall livestock sector. It also aims to ensure food safety and fully meet domestic needs for wheat, potatoes, and vegetables as a part of food sector development. The Mongolian Parliament approved the Law on Organic Food in April 2016. This law regulates all matters related to organic agricultural production, organic food, organic nutrients and feed, certification, selling, import, applications for organic food labeling, and advertisements. Organic food production is environmentally, socially, and economically valuable for the establishment of sustainable agriculture. It reduces soil and water pollution as well as greenhouse gas emissions. To mitigate the negative effects of traditional agriculture on the environment and climate change, the National Committee on Climate Change has been established to develop the organic agroindustry in Mongolia.

Third-party certification is required to assure consumers of the authenticity of organic agrifood products, increase access of organic products to major international markets such as the EU and North America, and promote premium prices for producers. This certification is often costly and requires certified inspectors and trainers for credible certification of growers, postharvest handlers, and processors. However, Mongolia lacks qualified organic inspectors and trainers. There is a need to create awareness of the economic, environmental, and health importance of organic farming and to produce a critical mass of organic inspectors and trainers.

This national program (workshop-cum-conference) is a follow-up to the APO multicountry Organic Agroindustry Development Leadership Course in Asia held in Bangladesh earlier this year.

## 10. Scope and Methodology

The program will consist of a workshop for about 35 participants and a conference for about 200 participants. The tentative program of activities is as follows:

Time	Activity/Topic
<b>Day 1: 10 Oct. 2016 (Monday)</b>	
<b>Workshop</b>	
9:00–9:30	Registration
9:30–10:30	<ul style="list-style-type: none"><li>- Welcome remarks<ul style="list-style-type: none"><li>• Ministry of Food and Agriculture of Mongolia (MoFA)</li><li>• UN Food and Agriculture Organization of Mongolia (FAOMN)</li><li>• Asian Productivity Organization (APO)</li><li>• Mongolian Productivity Organization (MPO)</li></ul></li><li>- Introduction of experts and participants</li><li>- Group photo</li></ul>
10:30–10:45	Short break

10:45–11:45	Overview of the organic industry: International trends and challenges
11:45–12:45	Organic standards and regulation
12:45–14:00	Lunch break
14:00–15:00	Organic guarantee system
15:00–15:15	Short break
15:15–16:15	Organic marketing and trade
<b>Day 2: 11 Oct. 2016 (Tuesday)</b>	
<b>Workshop</b>	
09:00–10:30	Participatory guarantee system
10:30–11:00	Short break
11:00–13:00	Participatory guarantee system
13:00–14:00	Lunch break
14:00–16:00	Group work
16:00–17:00	Closing and certification
<b>Day 3: 12 Oct. 2016 (Wednesday)</b>	
<b>Conference</b>	
09:00–09:30	<ul style="list-style-type: none"> <li>- Welcome remarks</li> <li>• Ministry of Food and Agriculture of Mongolia (MoFA)</li> <li>• UN Food and Agriculture Organization of Mongolia (FAOMN)</li> <li>• Asian Productivity Organization (APO)</li> <li>• Mongolian Productivity Organization (MPO)</li> <li>- Introduction of experts and participants</li> <li>- Group photo</li> </ul>
09:30–10:30	Introduction of “Organic Food Law” of Mongolia
10:30–11:30	Organic agriculture development worldwide and roles and responsibilities of the International Federation of Organic Agriculture Movements (IFOAM)
11:30–11:45	Tea break
11:45–12:45	Organic agriculture development and the organic product certification and importing system in Japan
12:45–14:00	Lunch
14:00–14:30	Organic farming innovation and organic agriculture development in Asia
14:30–15:00	Challenges and possibilities of organic agriculture development in Mongolia
15:00–15:15	Tea break
15:15–16:55	Brainstorming on the establishment of a National Organic Agriculture Association
16:55–17:00	Closing

## 11. Requirements of Participants

Participants will be member farmers and representatives of food-processing companies of the Mongolian National Chamber of Commerce and Industry, or officials of local government, national agency for standardization, meteorology office, and related persons.

## **12. Resource Persons**

The APO will assign one overseas resource person. Local resource persons from relevant agencies will be assigned by the implementing organizations.

## **13. Financial Arrangements**

### **To be borne by the host country (Mongolia)**

- a. Implementation costs exceeding the APO share of USD10,000.
- b. Project management fees and personnel costs of the implementing organizations, including transportation of the facilitator(s) and project team to and from the project venue, personnel service fees for the development of the program, and honorarium for the local resource person(s) if applicable.
- c. Any other local implementation costs not covered by the APO.

### **To be borne by the APO**

- a. All assignment costs of one overseas resource person.
- b. Implementation costs up to a maximum of USD10,000 for making local arrangements. An itemized breakdown of the implementation costs is attached (Appendix 1).

## **14. Roles and Responsibilities**

The roles and responsibilities of the implementing organizations and APO are:

### **Implementing organizations**

- a. Inviting local participants and arranging mass media coverage;
- b. Assigning local resource persons;
- c. Making copies of the conference materials;
- d. Organizing a three-day national workshop-cum-conference program in Ulaanbaatar, Mongolia; and
- e. Bearing the balance of project implementation costs if the total amount exceeds USD10,000.

### **APO**

- a. Providing financial support for organizing the national workshop-cum-conference as detailed in section 13;
- b. Assigning one overseas resource person for the national workshop; and
- c. Coordinating with the overseas resource person and implementing organizations.

## **15. Procedures for Project Implementation**

This project is to be implemented in close collaboration with the APO Secretariat, referred to as the APO in this document.

- a. A temporary advance of up to 50% of the total APO share will be remitted to the NPO of Mongolia, if necessary.
- b. The proposed project will be carried out by the NPO as the implementing organization.
- c. The NPO will make the agreed expenditures and settle the entire account by providing all necessary proof of payment to the APO after completion of the program. The proof of payment, e.g., bills, payment record and receipts issued by third parties, must be submitted together at one time, written in clear English, with English translations for all documents not originally written in English. The final payment will be made based on the actual expenditure after the MPO submits the comprehensive report. In general, internal evidence is not accepted as proof of payment and will not be reimbursed.
- d. The NPO of Mongolia will submit a project completion report and a statement of expenses supported with receipts, etc., related to the project to the APO within one month of project completion. The report will provide details on how the project was carried out in the country; program of activities; benefits and advantages to local agriculture sector, implementing organization(s), and host country; and follow-up action plans, among others.

## **16. Final Project Output**

Upon completion of the project, the NPO of Mongolia will undertake the following:

- a. Submit a project completion report on the national workshop to the APO and disseminate the report on the proceedings of the workshop including recommendations to relevant government bodies such as MOFA of Mongolia within one month after project completion.
- b. Submit a statement of expenses supported by receipts/bills within one month after project completion.
- c. Submit documents and e-links relating to promotional material on the national program, e.g., newsletters, brochures, bulletins, news clippings, written in English or the local language with an English translation of the main points.
- d. Disseminate the knowledge and experience gained to the public and private sectors through publications, consulting and training services, etc.



Mari Amano  
Secretary-General

## Appendix 1

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Estimated APO Share of Costs for the  
1st National Workshop-cum-Conference on Organic Certification in Mongolia  
(Ulaanbaatar, Mongolia, 10–12 October 2016)

No.	Item	Cost (USD)
1	Meeting package for 3 days (including meals for participants, resource speaker, conference room, and audiovisual equipment)	Up to 6,500
2	Translation (of materials), interpretation	Up to 2,400
3	Transportation	Up to 150
4	Conference kit (including supplies and materials, photocopying, stationery, and video documentary)	Up to 950
<b>Total</b>		<b>Up to 10,000</b>
<b>Notes:</b> 1. The APO will make a reimbursement based on the actual expenses for a maximum of USD10,000. 2. The MPO is required to submit to the APO receipts for all expenses incurred in implementing this national project.		