



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

12 May 2015

1. **Project Code** 15-RP-04-GE-CON-A
2. **Title** International Conference on Applications of the Green Productivity Approach in New and Emerging Industries
3. **Timing and Duration** 15–17 September 2015 (three days)
4. **Venue** Taipei, Republic of China
5. **Implementing Organizations**

China Productivity Center (CPC)
Address: 2F., No. 79, Sec. 1
Xintai 5th Rd., Xizhi Dist.
New Taipei City 221
Republic of China
Phone: 886-2-2698-5886
Fax: 886-2-2698-2976
Website: www.cpc.org.tw
e-Mail: 1391@cpc.org.tw / 2433@cpc.org.tw
Attn: Dr. Eugene Yu-Ying Lin

Taiwan Environmental Management Association (TEMA)
Address: 6F-1., No. 48, Baoqiao Rd., Xindian Dist.
New Taipei City 231, Republic of China
Phone: 886-2-2912-2910
Fax: 886-2-2914-6494
Website: www.ema.org.tw
6. **Number of Overseas Participants** Up to 36 qualified participants from APO member countries
7. **Number of Local Participants** Up to six qualified participants
8. **Closing Date for Nominations** 6 July 2015
9. **Objectives**
 - a. To share knowledge and best practices on innovative applications of the Green Productivity (GP) concept in various emerging industries and businesses, as well from consumption perspectives;
 - b. To share knowledge on and discuss emerging social and technological innovations that address sustainable development challenges; and
 - c. To discuss and recommend potential approaches to sustainability issues in the APO region, ranging from climate change to poverty, through innovative business initiatives and/or policies supported by the GP concept.

10. Background

The APO launched its GP Program in Asia and the Pacific in 1994, in response to the Rio Earth Summit of 1992. An international conference in 1996 brought together experts from around the world and various stakeholders who adopted the Manila Declaration on Green Productivity. This was followed by a second international conference in 2002 where attendees reiterated their commitment to the pursuit of GP strategies as the driving force to achieve the Millennium Development Goals and sustainable development. Following the Rio+20 conference in June 2012 which identified areas for further work to move toward sustainable development and a greener economy, the Post-2015 Development Agenda is being formulated. The week after this APO conference, the UN is convening the Summit to Adopt the Post-2015 Development Agenda, 25–27 September in New York, to arrive at an inclusive, people-centered agenda.

This APO conference will address the role of emerging industries and innovative businesses in driving green growth and sustainable development in the Asia-Pacific region. It will discuss a variety of pertinent topics in connection with productivity improvement in tandem with environmental, social, and economic achievements. It will also discuss and make recommendations on how industries can contribute to the prospective Post-2015 Sustainable Development Agenda and the Sustainable Development Goals. It will feature world-renowned resource speakers to share the most up-to-date information on global sustainability issues and potential business solutions.

11. Scope and Methodology

Scope:

GP, eco-solutions, the Post-2015 Development Agenda, and sustainable development.

Methodology:

Presentations, panel discussions, and group work.

The tentative program of the conference is given below:

Date/Time	Activity
Mon., 14 September 2015	Arrival of participants in Taipei
Tues., 15 September 2015	Registration and conference opening session, conference overview, resource speakers' presentations, panel discussion
Wed., 16 September 2015	Presentations on green growth initiatives by the host government and local industry representatives, panel discussion, and group discussion.
Thurs., 17 September 2015	Site visits
Fri., 18 September 2015	Departure of participants

12. Qualifications of Candidates

The participants are expected to possess the following qualifications:

Present Position	Preference will be given to top and senior government officials, professionals, and business representatives engaged in green growth policy making, green and clean energy businesses, green consumption and procurement, and green city development. The candidates must have an appropriate
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	professional background.
Experience	At least five years of experience in the position described above.
Education	University degree or equivalent qualification from a recognized university/institution.
Language	All proceedings of the project are conducted in English, and participants are frequently required to make oral and written presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Health	Physically and mentally fit to attend an intensive project requiring participants to complete a number of individual and group activities and strenuous fieldwork. It is therefore recommended that member countries not nominate candidates likely to suffer from physical and mental stress.
Age	Candidates who fit the above profile are typically between 35 and 55 years of age.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance.

13. Financial Arrangements

To be borne by participants or participating countries

- a. Participants' insurance premiums: All participants should be fully insured against accident and illness (including hospitalization and death) for a principal sum equivalent to USD10,000.00 for the entire duration of the project and travel and must submit to the APO Secretariat a copy of the comprehensive travel insurance certificate before participation. Such insurance should be valid in the host country. This insurance requirement is in addition to existing government insurance coverage in some member countries. If any participant is unable to insure himself/herself as stipulated above, he/she should secure this insurance in the host country at the commencement of the project and pay the premium himself/herself, if necessary, from the per diem allowance provided. Neither the APO nor the implementing organizations will be responsible for any eventuality arising from accident or illness.
- b. All expenses related to visa fees and airport taxes.
- c. Any expenses incurred by participants for stopovers on the way to and from the project venue as well as for extra stay at the project venue before and/or after the official project period because of early arrival or late departure, for example, due to either limited available flights or any other reason.

To be borne by the host country (Republic of China)

- a. Per diem allowances and hotel accommodation for up to 18 overseas participants for up to four days at the rate to be specified later.
- b. All local implementation costs.

To be borne by the APO

- a. Per diem allowances and hotel accommodation for up to 18 overseas participants for up to four days at the rate to be specified later.
- b. All assignment costs of overseas resource persons.
- c. Round-trip economy-class international airfare by the most direct route between the international airport nearest to the participants' place of work and Taipei, Republic of China. As far as practicable, all participants should purchase discount tickets. Please note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants. It is also available on the APO website and from APO Liaison Officers in member countries.

14. Actions by Member Countries

- a. Each participating country is requested to nominate three or more candidates in the order of preference. Please ensure that candidates nominated meet the qualifications specified under section 12 above.
- b. No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- c. Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the candidates concerned are not competent enough. Sometimes candidates are not selected because they are overqualified for a project.
- d. Each nomination should be accompanied by the necessary documents. A nomination lacking any of these documents may not be considered: two copies of the candidate's biodata on the APO biodata form together with a passport-sized photograph. The biodata form can be downloaded from the APO website (www.apo-tokyo.org). We encourage submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer. The nomination documents should be sent to the Research and Planning Department, APO Secretariat (e-mail: rp@apo-tokyo.org, fax: 81-3-5840-5324).
- e. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that self-declaration is sufficient for candidates without any of health conditions or illnesses listed on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to adhere to the nomination deadline given on page 1. The APO Secretariat may not consider late nominations as they have in the past resulted

in considerable difficulties to the implementing organization in its preparatory work for the project.

- h. For member countries where nominations are required to be approved by higher government authorities and require a longer time, the APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.
- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be instructed to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this APO conference.
- l. NPOs should inform participants that they must attend all three days of the project to qualify for the certificate of attendance.

15. Actions by the APO Secretariat

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

16. Guide for Participants

Other conditions for participation are given in the *APO Guide for Participants*, which is available from APO Liaison Officers/NPOs in member countries and on the APO website (www.apo-tokyo.org).



Mari Amano
Secretary-General