



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION ADDENDUM

22 April 2016


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| 1. Project Code | 16-RP-20-GE-CON-B |
| 2. Project Title | Eco-products International Fair |
| 3. Timing and Duration | 11–13 May 2017 (three days) |
| 4. Venue | Ho Chi Minh City, Vietnam |
| 5. Addendum No. | 1 |
| 6. Reference | APO Project Notification 16-RP-20-GE-CON-B dated 4 April 2016 |
| 7. Details | Change in Implementing Organizations in Project Notification |

7-1 Change in Item No. 5 “Implementing Organizations”

At the request of the Vietnam National Productivity Institute, the following organization is added as an implementing organization:

Vietnam Environment Administration (VEA)
Address: 10 Ton That Thuyet, Nam Tu Liem, Hanoi, Vietnam
Phone: (84) 4-39424581
Fax: (84) 4-38223189
Website: www.vea.gov.vn

Other terms and conditions specified in the Project Notification dated 4 April 2016 remain unchanged.



Mari Amano
Secretary-General



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

4 April 2016

1. **Project Code** 16-RP-20-GE-CON-B
2. **Title** Eco-products International Fair
3. **Timing and Duration** 11–13 May 2017 (three days)
4. **Venue** Ho Chi Minh City, Vietnam
5. **Implementing Organizations**
 - Vietnam National Productivity Institute (VNPI)
Address: 8 Hoang Quoc Viet, Cau Giay, Hanoi, Vietnam
Phone: (84) 4-37561501
Fax: (84) 4-37561502
Website: www.vnpi.vn
 - Vietnam Chamber of Commerce and Industry (VCCI)
Address: 4th Floor, 9 Dao Duy Anh Street 10000, Hanoi, Vietnam
Phone: (84) 4-5743985
Fax: (84) 4-5743063
Website: <http://vcci.com.vn>
6. **Objectives**
 - a. To showcase the latest eco-solutions, including eco-technologies, eco-services, and eco-products;
 - b. To provide a platform for companies, national and local governments, and other relevant players to showcase the latest eco-solutions, including eco-technologies and eco-products;
 - c. To explore facilitating green business collaborations among regional/international industries and/or government agencies;
 - d. To accelerate knowledge and awareness of how to achieve a low-carbon society and expand green growth initiatives by both the public and private actors in the region and worldwide for the creation of a sustainable society;
 - e. To encourage regional as well as international businesses to market more environmentally friendly products/services; and
 - f. To promote the APO's Green Productivity (GP) concept.

7. Background

Since 1994, the APO has been actively promoting GP. With the cooperation of the GP Advisory Committee (GPAC), which facilitates expansion of the APO's partnerships with the public and private sectors, the first Eco-products International Fair (EPIF) was held in 2004. Since then, the EPIFs have been globally recognized as pioneering international environmental exhibitions in the Asia-Pacific region. The EPIF has been held nine times in different APO member countries, attracting both exhibitors with innovative eco-solutions seeking synergistic business opportunities and visitors who are keen to learn about state-of-the-art initiatives for sustainable development taken by both industries and the public sector. The first in 2004 was held in Malaysia, followed by EPIFs in Thailand in 2005, Singapore in 2006 and 2013, Vietnam in 2008, the Philippines in 2009, Indonesia in 2010, India in 2011, and the ROC in 2014. The 10th EPIF will be held in Thailand in June 2016.

The EPIF serves as a comprehensive platform, covering the B2C (business-to-consumer), B2B (business-to-business), and B2G (business-to-government) models and allows the APO to promote green growth and green policies among governments and enterprises as well as educate the general public on green consumption. The fairs have also promoted international cooperation in greening supply chains as well as green procurement/purchasing.

In response to the invitation to submit letters of intent to host the 11th EPIF (EPIF 2017) issued on 17 November 2015, the Secretariat received a proposal from Vietnam. After careful assessment and consultation with concerned stakeholders, Vietnam will be the host of the EPIF 2017. Thus, this EPIF will be held in Ho Chi Minh City from 11 to 13 May 2017 at the Saigon Exhibition & Convention Center. It will be jointly organized by the APO, the VNPI, and VCCI.

The EPIF 2017 will feature exhibits by governments, enterprises, and academic/research institutes from the Asia-Pacific region and beyond, showcasing the latest eco-products, eco-technologies, eco-services, and eco-solutions. The EPIF 2017 will also enable green industry professionals, including those from SMEs, to identify opportunities for expanding green business collaborations across the region through the exhibition and other programs, such as product presentations and business matching.

8. Scope

- a. Organizing an exhibition to foster green businesses for green growth in the region and beyond;
- b. Expanding the exhibition for wider coverage of eco-solutions for effective best practice sharing;
- c. Promoting the EPIF and GP concept for wider outreach through the event and pre-EPIF missions; and
- d. Strategizing the EPIF in line with the global development agenda for a low-carbon society and mitigation of climate change risks in collaboration with the organizers, implementing organizations, and other partners from industries and governments.

9. Implementation Procedure

The host country was selected after requesting proposals from member countries and consultation with GPAC board members. A co-organizer(s) and implementation partner(s)

will be designated by the APO Secretariat. To achieve greater impact from the event, the APO encourages the involvement of key stakeholders in the host country in disseminating information on the EPIF 2017 among interested parties in the government, enterprises, and academic/research institutes so that they can participate as exhibitors and/or visitors. The roles and responsibilities of organizers and implementing organizations will be detailed in a separate Memorandum of Understanding to specify the actions to be taken by the stakeholders concerned. A separate Project Notification will be issued for the international conference to be held concurrently with the EPIF 2017. The logistical arrangements and other technical details will be given through the circulation of a brochure on the EPIF 2017.

10. Financial Arrangements

To be borne by the host country (Vietnam)

- a. Local implementation costs for overall arrangements in Vietnam.

To be borne by the APO

- a. Preparation costs for assigning the experts and implementing agent in Japan to provide the APO Secretariat with technical advice and support;
- b. Preparation costs for assigning Secretariat staff members to attend coordination meetings and other preparatory work;
- c. Organizing costs onsite for assigning the experts and Secretariat staff members for implementation activities together with the local organizers and implementing organizations; and
- d. Costs for promotional activities to increase the visibility of the project and participants in the EPIF 2017.



Mari Amano
Secretary-General