



ASIAN PRODUCTIVITY ORGANIZATION

## PROJECT NOTIFICATION ADDENDUM

30 June 2014

1. **Project Code** 14-IN-68-GE-TRC-B
2. **Project Title** e-Learning Course on Green Productivity  
(based on the Global Development Learning Network of the World Bank platform)
3. **Addendum No.** 1
4. **Reference** 14-IN-68-GE-TRC-B: Project Notification dated 4 April 2014
5. **Details**
  - 1) The date of Session 2 will be changed from 1–4 December 2014 to 18–21 August 2014.
  - 2) The participation of Mongolia will be changed from Session 1 (1–4 December 2014) to Session 2 (18–21 August 2014).

Venues:

- Session 1: 7–10 July 2014  
Cambodia, Nepal, Philippines, and Vietnam
- Session 2: 18–21 August 2014  
Bangladesh, Fiji, Indonesia, IR Iran, Malaysia, Mongolia,  
and Pakistan

Other terms and conditions as specified in the Project Notification dated 4 April 2014 remain unchanged.

Mari Amano  
Secretary-General



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## PROJECT NOTIFICATION

4 April 2014

- 1. Project Code** 14-IN-68-GE-TRC-B
- 2. Title** e-Learning Course on Green Productivity  
(based on the Global Development Learning Network of the World Bank platform)
- 3. Timing and Duration** Session 1: 7–10 July 2014  
Session 2: 1–4 December 2014
- 4. Venues** Session 1: Cambodia, Mongolia, Nepal, Philippines, and Vietnam  
Session 2: Bangladesh, Fiji, Indonesia, IR Iran, Malaysia, and Pakistan
- 5. Implementing Organizations** APO Secretariat and the following NPOs:

### Session 1

- 1) Cambodia: National Productivity Centre of Cambodia, Phnom Penh
- 2) Mongolia: Mongolian Productivity Organization, Ulaanbaatar
- 3) Nepal: National Productivity and Economic Development Centre, Kathmandu
- 4) Philippines: Development Academy of the Philippines, Manila
- 5) Vietnam: Vietnam Productivity Centre, Hanoi

### Session 2

- 1) Bangladesh: National Productivity Organisation, Dhaka
- 2) Fiji: National Training & Productivity Centre, Fiji National University, Suva
- 3) Indonesia: Ministry of Manpower and Transmigration, Jakarta
- 4) IR Iran: National Iranian Productivity Organization Tehran
- 5) Malaysia: Malaysia Productivity Corporation, Petaling Jaya
- 6) Pakistan: National Productivity Organization, Islamabad

*\*To maximize project benefit, the local venue may change depending on the level of interest, participant type, and suitability of the location as advised by the NPO.*

**6. Number of Participants** More than 20 and up to 25 from each participating country.

**7. Closing Date for Nominations** Session 1: 13 June 2014  
Session 2: 6 November 2014

## **8. Objectives**

To equip the participants with in-depth knowledge of Green Productivity (GP) and strategic resource planning and management, tools, techniques, and technologies and enable them to design green growth strategies.

## **9. Background**

GP is a strategy for simultaneously enhancing productivity and environmental performance for overall socioeconomic development that leads to sustained improvement in the quality of human life. It is the combined application of appropriate productivity and environmental management tools, techniques, and technologies that reduce the environmental impact of an organization's activities, products, and services while enhancing profitability and competitive advantage.

Since 1994, the APO has been in the forefront in promoting this strategy in member countries through various modalities including conferences, exhibitions, workshops, seminars, and training courses. In addition to these efforts, the APO has published GP training manuals and handbooks to provide guidelines and references for potential trainers and practitioners. This course serves as an introduction to the concept of GP and its implementation. The participants will have the opportunity to understand the GP methodology, tools, and practices and work on exercises to understand GP implementation.

The APO is organizing this e-learning course via the World Bank Global Development Learning Network (GDLN) platform. The APO and Tokyo Development Learning Center have worked together over the last few years to organize a number of projects utilizing the GDLN for distance-learning seminars for member countries with access to the necessary IT facilities. Based on past success, the same modality is proposed to train more participants in GP in this three-session course, covering 11 member countries.

## **10. Modality of Implementation**

The project will be implemented at the GDLN center in each country. Each resource speaker will deliver presentations from his/her home country or the nearest member country participating in this course. These presentations will be interactive, involving exercises and case studies while allowing participants to ask questions. In each session of the course, there will be five to six country groups of 20–25 participants each. Each country group will be moderated by a country project coordinator in each GDLN center.

## **11. Scope and Methodology**

Scope:

- a. Concept of GP
- b. GP Methodology
- c. Tools for GP
- d. Techniques for GP

e. Case Studies of GP Implementation

Methodology:

Online lectures, online group discussions, online presentations of case studies, site visit(s), and exam.

## 12. Qualification of Candidates

The participants are expected to possess the following qualifications:

Present Position	Productivity practitioners from NPOs, environmental/energy professionals, and consultants/practitioners.  (At the end of the e-learning course, an examination will be conducted. NPOs are requested to nominate individuals who are interested in attending the entire course.)
Experience	At least five years of experience in a related field.
Education	University degree or equivalent qualification from a recognized institution.
Language	All proceedings of the project are conducted in English, and participants are frequently required to make oral and written presentations. They must therefore be proficient in spoken and written English. Those who are not proficient in English will not be accepted.
Age	Preferably between 30 to 45 years.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance.

## 13. Financial Arrangements

### To be borne by participants or participating countries

All local implementation costs.

### To be borne by the APO

- a. All assignment costs for resource persons to prepare presentation materials and deliver presentations.
- b. Rental and other charges of the GDLN centers in Tokyo and other participating countries.
- c. Honoraria for national coordinators designated by NPOs and transportation costs for field visits, if necessary.

## 14. Actions by Participating Member Countries

Each participating country is requested to nominate more than 20 and up to 25 participants and

submit their biodata (the first page of the APO biodata form only). The list of participants from each participating country must be finalized and sent to the APO Secretariat one week before the course begins. Please ensure that candidates nominated meet the qualifications specified above.

Participating countries will each identify a project coordinator from within the NPO or other relevant organization with basic knowledge of GP to coordinate and facilitate course activities at the local level. The coordinators will moderate group discussions among the participants during the training course in consultation with the NPO and chief resource persons identified by the APO Secretariat. The group discussions will include experience sharing, views of participants on GP, and review of e-learning sessions. Local project coordinators will also make all necessary arrangements with the local GDLN center.

A handwritten signature in black ink, appearing to read 'Mari Amano', with a large, sweeping flourish at the end.

Mari Amano  
Secretary-General