



ASIAN PRODUCTIVITY ORGANIZATION

PROJECT NOTIFICATION

4 December 2013

1. **Project Code** 13-IN-60-GE-CON-B
2. **Title** International Conference on Achieving Sustainability to Empower Future Generations
3. **Timing and Duration** 13–15 March 2014 (three days)
4. **Venue** Taipei, Republic of China
5. **Implementing Organizations**

Green Trade Project Office
Ministry of Economic Affairs,
Taipei, Republic of China
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e-mail: info@greentrade.org.tw
Website: <http://www.greentrade.org.tw/eng/index-en>

China Productivity Center
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Hsichih 221, Taipei Hsien, ROC
Telephone: (886) 2-2698-5886
Facsimile: (886) 2-2698-2976
Website: www.cpc.org.tw
6. **Number of Overseas Participants** Up to 30 qualified participants from Bangladesh, Cambodia, Republic of China, India, Indonesia, IR Iran, Japan, Republic of Korea, Malaysia, Mongolia, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, and Vietnam. Other member countries with special interest in the subject are also encouraged to apply.
7. **Number of Local Participants** Up to six qualified participants
8. **Closing Date for Nominations** 21 January 2014

9. Objective

To discuss the latest trends in eco-policies and eco-businesses in the Asia-Pacific and how green energy, green procurement, and green cities can enhance sustainable development. The conference will stimulate sharing of ideas, visions, and best sustainable practices with a focus on communities, businesses, and governments.

10. Background

Green Productivity (GP) is a strategy for enhancing productivity and environmental performance for sustainable socioeconomic development. The APO has been promoting GP since the mid-1990s to achieve sustainable economic development while preserving the environment. Specifically, green energy, green procurement, and green cities have emerged as the top priority areas to achieve low-carbon economic growth in view of the global challenges of climate change that endanger future generations.

We must change the socioeconomic system that inevitably increases the consumption of resources and energy as well as the discharge of substances that harm the environment. Productivity today is about sustainable production rather than simply maximizing output with less input. Sustainable production must be accompanied by sustainable consumption, not only by private and public entities but also by individuals. It is also necessary to evolve innovative ways to develop green solutions leading to the sustainability of energy use and protection of the global environment. Mass urbanization occurring in the Asia-Pacific is placing burdens on natural resources and creating other negative impacts. The speed of urban population growth has outpaced the development of environmental infrastructure in many large cities. Under these circumstances, the development of green cities as a design for sustainable urban planning is needed.

This international conference will address issues, solutions, and future directions related to green energy, green consumption/green procurement, and green cities. It will feature international speakers who are experts in specific areas and include exchanges of the most up-to-date information on the topics.

The conference is organized in parallel with the ninth Eco-products International Fair (EPIF), enhancing its value, as the EPIF 2014 will exhibit eco-products, -services, -technologies, -materials, and -components from around the world including Japan, one of the most energy-efficient countries. The conference combined with the EPIF 2014 is an excellent opportunity for delegates to learn which eco-products, -services, and -technologies are available on the market and enhance their understanding of sustainable development.

11. Tentative Scope and Methodology

The conference will address relevant themes such as energy efficiency, green and renewable energy, green consumption, green procurement, behavioral and life cycle changes, and green/smart cities. It will include several plenary sessions with presentations from eminent experts, interactive deliberations, and site visits.

The tentative program of the international conference is given below:

Date	Activity
13 March Thursday	Registration and conference opening Plenary Session I: How will green energy shape our future? Presentation 1: Initiatives and actions to achieve low-carbon growth Presentation 2: Policy and investment environment for clean energy

	Presentation 3: Renewable energy technologies and investment
	Presentation 4: Scaling up green, renewable energy
	Panel Discussion
14 March Friday	Plenary Session II: Green consumption/green procurement and behavioral changes for sustainability
	Presentation 1: Green consumption and green procurement policies and initiatives
	Presentation 2: Eco-behavior and eco-lifestyle changes
	Presentation 3: Green marketing
	Presentation 4: Green procurement roadmap for the Asia-Pacific
	Panel Discussion
	Presentation 5: Green cities and climate change
	Presentation 6: Development of greener smart cities
	Presentation 7: Economics of green cities
	Presentation 8: Green transportation for green cities
	Panel Discussion
15 March Saturday	Site visit

12. Qualifications of Candidates

The participants are expected to possess the following qualifications:

Present Position	Preference will be given to top and senior government officials, consultants, experts, professionals, and business representatives engaged in energy management, green consumption and green procurement, and green cities. The candidates must have an appropriate professional background.
Experience	At least five years of experience in promoting and/or developing eco-products, -services, -technologies, -materials, and -components related to green energy, green procurement, and green cities.
Education	University degree or equivalent qualification from a recognized institution.
Language	Proficiency in written and spoken English is essential.
Health	Physically and mentally fit to attend an intensive program entailing strenuous travel and several plant/field visits.
Age	Preferably between 35 and 55 years.
APO Certificate	Participants are required to attend the entire program to receive the APO certificate of attendance.

13. Financial Arrangements

To be borne by participants or participating countries

- a. Participants must be fully insured against accident and illness (including hospitalization) for a principal sum of US\$10,000.00 for the entire duration of the project and travel and must submit to the APO a copy of the comprehensive travel insurance certificate before participation. Such insurance must be valid in the countries to be visited. If a participant is unable to arrange for insurance coverage in the host country at the start of the project, he/she must pay the premium himself/herself out of the per diem allowances provided. Neither the APO nor the implementing organization will be responsible for any eventuality arising from accident or illness.
- b. All expenses related to visa fees and airport taxes.
- c. Any expenses incurred by participants for stopovers on the way to and from the project venue as well as for extra stay at the project venue before and/or after the official project period on account of early arrival, late departure or rerouting of air tickets, for example, due to either limited available flights or any other reason.

To be borne by the host country

- a. Hotel accommodations and per diem allowances for 36 overseas participants for four days at the rate to be prescribed later.
- b. All local implementation costs.

To be borne by the APO

- a. All assignment costs for overseas resource speaker(s).
- b. Round-trip economy-class international airfare by the most direct route between the international airport nearest to the participants' place of work and Taipei, Republic of China. As far as practicable, all participants should purchase discount tickets. Please note that the arrangements for the purchase of air tickets should follow the "Guide on Purchases of Air Tickets for APO Participants," which will be sent to the selected participants. It is also available on the APO website at <http://www.apo-tokyo.org> and from APO Liaison Officers in member countries.

14. Actions by Member Countries

- a. Each participating country is requested to nominate three or more candidates in the order of preference. Please ensure that candidates nominated meet the qualifications specified under section 12 above.
- b. No form of self-nomination will be accepted. All nominations must be endorsed and submitted by an APO Director, Alternative Director, Liaison Officer, or their designated officer.
- c. Please note that nomination of a candidate does not necessarily guarantee that he/she will be selected. Selection is at the discretion of the APO Secretariat. A basic criterion for selection is the homogeneity of the participants in terms of qualifications and work experience. Nonselection therefore does not mean that the

candidates concerned are not competent. Sometimes candidates are not selected because they are overqualified for a project.

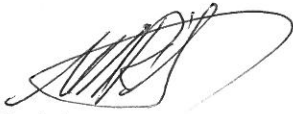
- d. Each nomination should be accompanied by the necessary documents. A nomination lacking any of these documents may not be considered: two copies of the candidate's biodata on the APO biodata form together with a passport-sized photograph. The biodata form can be downloaded from the APO website (www.apo-tokyo.org). We encourage submitting the biodata form to the APO Secretariat in electronic form as an attachment to a cover e-mail message from the APO Director, Alternate Director, or Liaison Officer. The nomination documents should be sent to the Industry Department, APO Secretariat (e-mail: ind@apo-tokyo.org, fax: 81-3-5840-5324).
- e. The APO Medical and Insurance Declaration/Certification Form. Every candidate must complete and submit a copy of the APO Medical and Insurance Declaration/Certification Form with his/her biodata at the time of nomination. Please note that self-declaration is sufficient for candidates without any of health conditions or illnesses listed on the reverse side of the medical form. However, for all others, medical certification by a licensed physician on the reverse side of the medical form is required.
- f. Necessary documents are to be submitted electronically. In that case, there is no need to send a hard copy by postal mail. However, if the documents are submitted by fax, member countries are requested to mail the originals of the documents to the APO Secretariat as well. If a digital photograph of a nominee is not attached to the electronic biodata form, a hard-copy photograph should be sent to the APO Secretariat by postal mail. Please give the candidate's name and the project code on the reverse side of the photograph.
- g. Member countries are requested to adhere to the nomination deadline given on page 1. The APO Secretariat may not consider late nominations as they have in the past resulted in considerable difficulties to the implementing organization in its preparatory work for the project.
- h. For member countries where nominations are required to be approved by higher government authorities and require a longer time, the APO Liaison Officers/NPOs are urged to send the names of nominees on or before the deadline, indicating that government approval will follow.
- i. If a selected participant becomes unable to attend, he/she should inform the APO Liaison Officer/NPO in his/her country immediately and give the reason for withdrawal. The NPO concerned is requested to transmit that information to the APO Secretariat and the host country promptly.
- j. NPOs are requested to inform the selected participants that they are not to bring family members or to engage in any private business activities during the entire duration of the project.
- k. Each selected participant should be requested to arrive at the venue one day before the start of the official project. Also, he/she is expected to return home upon completion of the official project because he/she is visiting the host country for the specific purpose of attending this APO conference.
- l. NPOs should inform participants that they must attend all three days of the project to qualify for the certificate of attendance.

15. Actions by the APO Secretariat

- a. Under normal circumstances, candidates who are selected will be informed of their acceptance at least four weeks prior to the start of the project.
- b. If some candidates fail to qualify or be unable to participate after selection, or if some member countries fail to nominate any candidate, their slots may be filled by alternates from the same or another member country on a merit basis.

16. Guide for Participants

Other conditions for participation are given in the APO Guide for Participants, which is available from APO Liaison Officers/NPOs in member countries and on the APO website (www.apo-tokyo.org).



Mari Amano
Secretary-General