



PROJECT NOTIFICATION

Ref. No.: 22-IP-09-GE-WSP-A-PN2200012-001

Date of Issue	18 February 2022
Project Code	22-IP-09-GE-WSP-A
Title	Workshop on Innovative Public-private Partnership Models for Improving the Sustainability of Food Supply Chains
Timing and Duration	26–28 April 2022 (three days)
Hosting Country(ies)	Indonesia
Modality	Digital Multicountry
Implementing Organization(s)	Ministry of Agriculture, Indonesia; Ministry of Manpower, Indonesia; and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Qualifications of Participants	Policymakers and planners, agricultural professionals, scientists, academics, and agribusiness industry leaders in charge of formulating and implementing policies and programs for agriculture and agrifood business development
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	3 April 2022

1. Objectives

- a. Discuss the potential of public–private partnership (PPP) food supply chain models that enhance productivity, thereby enabling sustainable, competitive agribusiness.
- b. Review and share innovative successful PPP models for building productive, competitive food supply chains in member countries.
- c. Provide guidance to member countries on how to achieve sustainable, mutually beneficial long-term partnerships between public and private enterprises in food-related sectors.

2. Background

Food-related business in Asia is increasingly becoming a more dynamic, complex, and highly competitive industry. Sociopolitical and environmental conditions, market forces, as well as the COVID-19 pandemic are compounding those challenges. To overcome them and stay competitive, food businesses must improve and sustain their efficiency and overall productivity.

Considering the complex, multifaceted challenges, the public and private sectors engaged in the food industry need to collaborate more closely and leverage their resources to enable greater synergy. PPPs have emerged as important mechanisms for pursuing various development projects around the world, particularly through the pooling of expertise and resources that might otherwise be limited. More cooperation through PPPs is needed to build productive, sustainable food supply chains from farm to fork to benefit both producers and consumers. Examples of potential areas of PPPs that enhance the productivity of the agrifood sector include promoting smart, digital agriculture and using quality agricultural inputs such as seeds and fertilizers.

Several countries have adopted the PPP model for food-sector development and advances in agribusiness which benefited small farmers. One successful example is the ASEAN PPP Regional Framework (2016–2025) for Technology Development in the Food, Agriculture and Forestry Sector that focuses on increasing collaborative investments in sustainable technology development, adoption, and dissemination throughout entire value chains (ASEAN, 2017).

In this workshop, the importance of PPPs for leveraging resources and generating investments for agribusiness support services and infrastructure will be explored. It will also assess the appropriate policy environment that creates the right conditions for mutually beneficial PPPs to flourish and bring together the interests of all parties in ways that are equitable, transparent, and sustainable.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Enabling environment for PPPs to achieve sustainable, competitive food business
- Engaging the private sector in inclusive, sustainable food supply chain business

Day 2:

- Food business PPP models of innovation, technology, business incubation, and value chains

Day 3:

- Successful innovative PPP models and practices in logistics, postharvest handling, and cold chains

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Dr. AKP Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General