



PROJECT NOTIFICATION

Ref. No.: 22-SN-04-GE-DMP-C-PN2200015-006

Date of Issue	10 March 2022
Project Code	22-SN-04-GE-DMP-C
Title	Development of Demonstration Companies
Timing and Duration	March–December 2022 (10 months)
Hosting Country(ies)	All Member Countries
Modality	Virtual and/or face-to-face
Implementing Organization(s)	National Productivity Organizations and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Qualifications of Participants	Not Applicable
Nomination of Participants	Not Applicable
Closing Date for Applications	Open to requests by member countries all year long. The APO Secretariat will require a lead time of two months for arrangements for an activity.

1. Objectives

- a. Develop and establish model companies to apply productivity concepts, tools, techniques, and methodologies for improved performance and efficiency.
- b. Share experiences, gains, and successes resulting from productivity improvement initiatives carried out at the company/organizational level in member countries.
- c. Strengthen productivity movements in member countries by increasing the critical mass of productivity practitioners and/or model companies/organizations.

2. Background

Practical, continuous applications of productivity improvement initiatives at firm and organizational level are crucial to sustain growth and long-term socioeconomic progress. Maintaining a critical mass of productivity practitioners and model companies/organizations will ensure continued productivity enhancement. Those practitioners and companies can disseminate productivity concepts, tools, techniques, and methodologies, making multiplier effects possible.

The APO's Development of Demonstration Companies (DMP) provides unique opportunities to acquire practical productivity skills and knowledge. Model companies are expected to share their learning experiences, best practices, and success stories for multiplier effects. DMP also assists National Productivity Organizations (NPOs) in developing the ability to manage their own demonstration/model projects through involvement in all stages of DMP. The demonstration companies/organizations can support NPOs as learning hubs and sites for larger stakeholders on the application of productivity tools, techniques, and methodologies.

DMP covers a broad range of topics to suit the demands of each member country for practical solutions at the company/organizational level. Together with other in-country programs, DMP will contribute to the creation of experienced productivity practitioners who can be expected to share their knowledge to support the productivity movement. DMP is also aligned to the goals and objectives under the APO Vision 2025 to promote inclusive, innovation-led productivity improvement where more segments of the economy and society are included in national productivity drives.

3. Scope

Establish demonstration companies/organizations for applications of productivity concepts, tools, and techniques on topics related to the APO Vision 2025 such as sustained productivity growth, Green Productivity, robust innovation ecosystems, inclusive engagement, shared prosperity, and other topics fitting the needs of the member countries.

4. Financial Arrangements

The following financial arrangements are applicable for both virtual and face-to-face modalities.

To be met by the APO

- a. All assignment costs of overseas resource persons including airfare and daily subsistence allowance for face-to-face modality.
- b. Honorarium for one local resource person.
- c. Up to USD10,000.00 for dissemination-related activities (documentation, production of training manuals and dissemination materials, dissemination event, etc.). The budget details are explained in individual project implementation plans (PIPs).

To be met by the NPOs

- a. Expenses for coordinating and implementing projects under DMP.
- b. Expenses for dissemination-related activities that are not covered by the APO. The budget details are explained in individual PIPs.

To be met by demonstration companies/organizations

- a. Expenses for logistic arrangements, including the local travel costs of the resource persons and expenses for interpretation.
- b. Costs associated with the purchase, installation, operation, and maintenance of equipment, if any.
- c. All other expenses not covered by the APO and NPOs.

5. Implementation Procedures

Please refer to the implementation procedures for APO in-country programs circulated with this document.

A handwritten signature in black ink, appearing to read 'Dr. AKP Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General