



PROJECT NOTIFICATION

Ref. No.: 22-CL-10-GE-WSP-A-PN2200046-001

Date of Issue	16 May 2022
Project Code	22-CL-10-GE-WSP-A
Title	Workshop on Inclusive Rural Development
Timing and Duration	25–27 July 2022 (three days)
Hosting Country(ies)	APO Secretariat
Modality	Digital Multicountry
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	40
Local Participants	Not Applicable
Qualifications of Participants	Government officials, professionals, consultants, academics, and community leaders responsible for planning/implementing development programs for promoting sustainable rural economies and social inclusion
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	5 July 2022

1. Objectives

- a. Promote inclusion of disadvantaged social groups in rural development.
- b. Review government policies on rural inclusiveness for enhancing rural productivity and revitalizing rural economies.
- c. Share successful inclusive rural development models and discuss the roles of the public and private sectors in their adoption.

2. Background

Agriculture is an essential sector and major source of employment in many Asian countries. For comprehensive, productive rural development, it is important to involve women, youth, and persons with different abilities, in rural community activities. These groups are often overlooked, but their inclusion is essential for productivity growth.

Inclusive rural transformation is central to eliminating poverty and hunger and building inclusive, sustainable societies for all. The process includes raising agricultural productivity, increasing marketable surpluses, expanding off-farm employment opportunities, providing better access to services and infrastructure, and building the capacity to influence policy, all of which can lead to improved rural livelihoods and inclusive growth (IFAD, Rural Development Report 2016). Governments and enterprises can contribute by engaging disadvantaged groups in meaningful employment and supporting improvement in their socioeconomic status.

This workshop will examine inclusive rural transformation and share innovative examples of social inclusion and rural economic revitalization initiatives of governments, private-sector enterprises, and public–private partnerships.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Trends, principles, challenges, and opportunities for inclusive rural development
- Enhancing rural economies and inclusive rural transformation

Day 2:

- Promoting social inclusion and protection
- Roles of social enterprises in promoting inclusion and rural revitalization

Day 3:

- Government policies and the roles of government, the private sector, and public–private partnerships in inclusive rural development
- Successful inclusive rural development models

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

The APO will meet the assignment costs for overseas and local resource persons, and for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General