



PROJECT IMPLEMENTATION PLAN

Ref. No.: 20-IN-60-GE-CON-A-TH01-PP2200008-001

Date of Issue	09 September 2022
Project Code	20-IN-60-GE-CON-A-TH01
Title	International Conference on Green Economy Growth: Synergizing Green Productivity and the Circular Economy
Timing and Duration	20 October 2022 (one day)
Venue and Hosting Country(ies)	Bangkok, Thailand
Modality	Face-to-face and virtual
Implementing Organization(s)	Thailand Productivity Institute and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	60
Local Participants	100
Qualification of Participants	Delegates to the 63rd Workshop Meeting of Heads of NPOs; and policymakers and government officials, executives of industry associations, academics, and consultants working on industrial promotion, regional development, environmental conservation, and Green Productivity and the circular economy in Thailand
Nomination of Participants	Not Applicable
Closing Date for Nominations	Not Applicable

Note: The nomination of participants by National Productivity Organizations and closing date for nominations are not applicable since the overseas participants are delegates to the 63rd Workshop Meeting of Heads of NPOs.

1. Objectives

- a. Introduce the most recent Green Productivity (GP) techniques, technologies, and trends for the efficient use of resources in the Asia-Pacific and beyond with links to the SDGs.
- b. Examine opportunities for strengthening synergy and complementarities with the circular economy framework to prepare for a sustainable, resource-efficient postpandemic economy.
- c. Commemorate the APO's 60th Anniversary and examine its role as a catalyst for expanded GP adoption.

2. Background

This international conference is a commemoration of the APO's Diamond Jubilee to showcase the productivity improvement journey in the Asia-Pacific region, specifically efforts to enhance GP. The APO's 60th Anniversary celebrations started in 2021 but the associated commemorative events were rescheduled due to the COVID-19 pandemic.

GP was launched in 1994 in line with the 1992 Earth Summit recommendations that both economic development and environmental protection are key strategies for sustainable development. Recognizing the need to take urgent action to mitigate climate change, the APO Vision 2025 of Inclusive, Innovation-led Productivity Growth in the Asia-Pacific includes intensifying the promotion and adoption of GP as a key strategic thrust.

This conference will examine recent GP trends, methods, techniques, and challenges in ecodesign, hospitality, logistics, and supply chains in the Asia-Pacific and beyond. It will give participants a deeper understanding of productivity-enhancing innovations in GP and strengthen partnerships and green growth opportunities with international organizations, private companies, universities, and research institutes. As an anniversary event, the conference will take stock of the APO's achievements over the past six decades and identify new drivers and strengths to ensure its continued contributions to the region.

3. Modality of Implementation

The international conference will be conducted through the face-to-face and virtual modalities.

Face-to-face

Participants will attend the conference at the Siam Kempinski Hotel Bangkok, Thailand.

Virtual

Viewers will join the conference through a YouTube broadcast by the Thailand Productivity Institute.

4. Scope and Methodology

The program will comprise presentations by resource persons. The indicative program schedule is below:

- GP and the circular economy: Trends, opportunities, challenges, and the way forward
- National policies related to the postpandemic economy
- Manufacturing transformation to drive productivity in the circular economy era
- Green tourism strategies and Thailand's policy

The detailed program and list of resource persons will be provided one month prior to the program.

5. Financial Arrangements

5.1 To be met by the APO

- a. All assignment costs of overseas resource persons and honorarium for local resource persons.

b. Local implementation costs.

- Conference package including meeting room, facilities, and requisite stationery, material, and meals.

The APO may advance up to 50% of the costs before the conference if required and the remainder will be reimbursed after implementation based on the proof of expenses paid.

5.2 To be met by the implementing organization

All other local implementation costs not covered by the APO.

A handwritten signature in dark ink, appearing to read 'Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General