



PROJECT NOTIFICATION

Reference No.: 40

Date of Issue	18 January 2023
Project Code	20-IN-60-GE-CON-A-IN01
Title	Conference on Productivity and Green Growth: New Interlocking Paradigms
Timing	28 March 2023–30 March 2023
Hosting Country(ies)	India
Venue City(ies)	Kumarakom
Modality	Face-to-face
Implementing Organization(s)	National Productivity Council, India and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	70
Closing Date	17 February 2023
Remarks	Not Applicable

Objectives	<ul style="list-style-type: none"> - Commemorate the 60th anniversary of the APO and highlight contributions to cleaner industrialization and green growth. - Rejuvenate the productivity movement for achieving green growth. - Incorporate a focus on productivity enhancement in government policies and programs for increasing resource efficiency and energy productivity.
Rationale	Due to overdependence on fossil fuel to meet energy needs and the existing “take–make–waste” model of industrialization, the world today faces a myriad of challenges including climate change, pollution, and environmental degradation. The COVID-19 pandemic exacerbated the situation. Hence, striving for economic growth and industrialization with the least environmental impact is imperative.
Background	COP26 adopted the Glasgow Climate Pact 2021 as part of efforts to limit the global temperature rise to 1.5°C. While it focused on mitigating emissions, adaptation to climate change, financing, and collaboration, the recently concluded COP27 reaffirmed commitments to limit the temperature rise. It went a step further through an agreement to provide “loss and damage” funding to countries facing adverse impacts of climate change. India assumed G20 presidency in 2023 with the motto of “One earth, One family, One future,” emphasizing the value of all life forms. This is in synergy with the government initiative known as Mission Lifestyle for Environment (LiFE) to create a cleaner, greener, bluer future launched in October 2022. For several decades, the APO has been conducting activities related to environmental protection. The Green Productivity (GP) concept developed by the APO provides industry a framework for simultaneous improvement of productivity, quality, and profitability with the least environmental impact.
Topics	<ul style="list-style-type: none"> - Innovation-led productivity enhancement for green growth - Energy productivity through energy-efficient practices and technologies - APO GP concept for cleaner industrialization - Enhancing SME access to finance for technological and resource efficiency - Institutional strengthening for catalyzing green growth - ESG and green finance
Outcome	<ul style="list-style-type: none"> - Creation of platforms on green growth and productivity enhancement through collaboration - Approaches to achieve the net-zero emission targets set by nations across the Asia-Pacific region
Qualifications	Government officials and policymakers, industry leaders, senior officials of National Productivity Organizations, public-sector representatives, members of academia and knowledge-based institutions, and members of industry associations with GP backgrounds

Please refer to the implementation procedures circulated with this document for further details.



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