



PROJECT NOTIFICATION

Reference No.: 21

Date of Issue	26 December 2022
Project Code	23-SN-04-GE-DMP-C
Title	Development of Demonstration Companies (DMP)
Timing	1 January 2023–31 December 2023
Hosting Country(ies)	All Member Countries
Venue City(ies)	All Member Countries
Modality	Hybrid In-country
Implementing Organization(s)	National Productivity Organizations (NPOs) and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	31 March 2023
Remarks	Not Applicable

Objectives	<ul style="list-style-type: none"> - Develop and establish model companies/organizations to apply productivity concepts, tools, techniques, and methodologies. - Share experiences, gains, and successes at the company/organizational level through the project. - Set as a benchmark or reference model on the specific productivity improvement in the member countries.
Rationale	Productivity enhancement at firm and organizational level with practical, continuous application of improvement initiatives is a critical driver of sustainable growth and long-term socioeconomic progress. Hence, it is necessary to support the development of productivity practitioners and model companies/organizations to ensure continued productivity improvement.
Background	<p>The APO Development of Demonstration Companies (DMP) provides APO members with unique opportunities to apply practical skills and knowledge of productivity concepts, tools, and technologies in all sectors. Through demonstration companies/organizations, best practices in and success stories of the development and implementation of productivity improvement initiatives are disseminated to others. The DMP Program contributes to the creation of experienced productivity practitioners who share their knowledge to support the productivity movement.</p> <p>Demonstration companies/organizations serve as catalysts by sharing their experience. This program also offers NPOs opportunities to develop the ability to manage their own demonstration/model initiatives through involvement in all stages of DMP projects. The impact of the program to the overall productivity enhancement in the implementing member country and beyond can be expected to generate from the continuous dissemination of the successful model companies/organizations.</p>
Topics	<ul style="list-style-type: none"> - A broad range of topics to suit the demands of each member country for practical solutions at the company/organizational level. - The goals and objectives under the APO Vision 2025 to promote inclusive, innovation-led productivity improvement where more segments of the economy and society are included in national productivity drives.
Outcome	<ul style="list-style-type: none"> - Demonstration companies/organizations will be developed. - Productivity practitioners will be increased and the productivity movement and innovation expanded. - Productivity concepts, tools, techniques, and methodologies will be disseminated to other companies/organizations.
Qualifications	Organizations or companies that have been identified by the NPO to be developed as the DMP Project.

Please refer to the implementation procedures circulated with this document for further details.



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