



## PROJECT NOTIFICATION

Reference No.: 15

<b>Date of Issue</b>	27 December 2022
<b>Project Code</b>	23-SN-06-GE-SNP-C
<b>Title</b>	Specific National Program for Member Countries (SNP)
<b>Timing</b>	1 January 2023–31 December 2023
<b>Hosting Country(ies)</b>	All Member Countries
<b>Venue City(ies)</b>	All Member Countries
<b>Modality</b>	Hybrid In-country
<b>Implementing Organization(s)</b>	National Productivity Organizations (NPOs) and APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	Not Applicable
<b>Local Participants</b>	Not Applicable
<b>Closing Date</b>	31 March 2023
<b>Remarks</b>	Not Applicable

<b>Objectives</b>	<ul style="list-style-type: none"> <li>- Provide advisory service to develop national productivity master plans, institutional development plans for NPOs, and similar initiatives.</li> <li>- Mainstream productivity enhancement in member countries' national, regional, and sectoral development agendas.</li> <li>- Foster the centrality of productivity in the development policies of member countries and strategies of NPOs.</li> </ul>
<b>Rationale</b>	Productivity is the key driver of national socioeconomic development endeavors. This necessitates concerted efforts to put it at center stage in national, regional, and sectoral development agendas. Formulation of and updating national productivity roadmaps and policies are among the primary conditions for making productivity the focus of socioeconomic progress.
<b>Background</b>	<p>Productivity and its continuous enhancement are crucial for improvement of the standard of living and prosperity. Therefore, ensuring its significant role in national socioeconomic development is a prerequisite for continuous progress.</p> <p>The Specific National Program (SNP) offers support for developing productivity master plans for member countries. These are comprehensive blueprints comprising milestones, strategies, and roadmaps to raise national productivity with predetermined targets over the medium to long term. The master plans also outline the roles of NPOs as the lead institutions in spearheading productivity improvement at national, sectoral, organizational, and firm levels. NPOs play critical roles in enabling national productivity movements, including serving as lead partners of governments in the formulation and implementation of productivity master plans. Other similar initiatives such as development of sectoral productivity policy may also be covered by the SNP.</p>
<b>Topics</b>	<ul style="list-style-type: none"> <li>- National productivity master plans</li> <li>- Productivity, quality, and innovation policy frameworks</li> <li>- Productivity-driven sectoral policy frameworks (agriculture, industry, service, and public sectors) to align with national development agendas</li> <li>- NPO institutional capacity-building roadmaps including digitalization roadmaps</li> </ul>
<b>Outcome</b>	<ul style="list-style-type: none"> <li>- Productivity policy formulation and implementation strengthened</li> <li>- Productivity mainstreamed in development agendas</li> <li>- NPO strategies and actions created and enhanced</li> <li>- Long-term productivity roadmaps created</li> </ul>
<b>Qualifications</b>	Not Applicable

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General