



PROJECT NOTIFICATION

Reference No.: 27

Date of Issue	26 December 2022
Project Code	23-SN-07-GE-VSN-C
Title	APO Vision 2025 Outreach (VSN)
Timing	1 January 2023–1 December 2023
Hosting Country(ies)	All Member Countries
Venue City(ies)	All Member Countries
Modality	Hybrid In-country
Implementing Organization(s)	National Productivity Organizations (NPOs) and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	31 March 2023
Remarks	Not Applicable

Objectives	<ul style="list-style-type: none"> - Disseminate information on the APO Vision 2025 and the relevance and importance of productivity. - Create a deeper understanding of productivity concepts among stakeholders in APO members. - Enable greater support for and recognition of National Productivity Organizations (NPOs) as the main bodies spearheading productivity movements in APO members.
Rationale	<p>The APO developed Vision 2025 to set the direction and targets to be achieved by 2025, which will require the involvement of the entire productivity community in the region. The APO Vision 2025 Outreach (VSN) Program enables members to proactively disseminate information on the vision and engage all stakeholders in achieving its goals.</p>
Background	<p>The APO Vision 2025 is meant to achieve “inclusive, innovation-led productivity growth in Asia and the Pacific.” This involves specific goals, key result areas, and deliverables, which are translated into program areas and annual project lineups to ensure that APO activities are aligned with the intent and direction of the vision.</p> <p>The achievement of goals and deliverables of the vision requires continuous efforts to raise awareness and disseminate the aspirations of APO in materializing its vision. The VSN Program supports members in raising awareness of the vision goals and targets, particularly “inclusive, innovation-led productivity growth,” creating a sense of ownership of the productivity concept and emphasizing its continuing relevance throughout the region.</p> <p>The VSN Program has two biennial themes for 2022 to 2025: 1) Innovations for Higher Quality (2022–23); and 2) Inclusive Productivity (2024–25). Specific activities will be decided by individual NPOs.</p>
Topics	<p>The program covers nationwide promotion of the APO Vision 2025 mission, vision, goals, key result areas, and strategic thrusts through virtual and/or face-to-face platforms.</p>
Outcome	<ul style="list-style-type: none"> - Strengthening engagement of all stakeholders in achieving the goals of APO Vision 2025. - Promoting the adoption of productivity tools and knowledge throughout the Asia-Pacific. - Leveraging the roles of NPOs as key productivity-promoting institutions in APO members.
Qualifications	<p>Not Applicable</p>

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General