



PROJECT NOTIFICATION

Reference No.: 39

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| Date of Issue | 9 February 2023 |
| Project Code | 23-IP-06-GE-WSP-A |
| Title | Workshop on Innovation Ecosystems and Social Entrepreneurship |
| Timing | 27 March 2023–29 March 2023 |
| Hosting Country(ies) | Republic of Korea |
| Venue City(ies) | Not Applicable |
| Modality | Online |
| Implementing Organization(s) | Korea Productivity Center and APO Secretariat |
| Participating Country(ies) | All Member Countries |
| Overseas Participants | 38 |
| Local Participants | 12 |
| Closing Date | 13 March 2023 |
| Remarks | Not Applicable |

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| Objectives | <ul style="list-style-type: none"> - Develop an understanding of social entrepreneurship. - Discuss the creation of innovation ecosystems for social good and sustainable business. - Share best practices to address issues and challenges in social entrepreneurship. |
| Rationale | The APO Vision 2025 and its goals aim for more inclusive, innovation-led productivity growth through business dynamism and innovation ability. More social entrepreneurs are realizing the importance of developing fresh ideas and solutions to complex issues such as social and environmental problems. Collective, collaborative efforts are required to resolve them. |
| Background | <p>A well-functioning innovation ecosystem is one driving factor behind the growth of entrepreneurship and business creation, including people, knowledge, networks, role models, and mentoring. Markets, policies, culture, finance, and infrastructure are some of the crucial elements of an innovation ecosystem, where people, as the innovators who develop new ideas and work to transform them into value-adding goods and services, are one of the most vital elements.</p> <p>Social entrepreneurship may turn obstacles into innovative ideas for business creation and community development and subsequently scale up productive, sustainable practices. However, the development of an innovative ecosystem is required to encourage social entrepreneurship. This workshop will explore innovation ecosystems to facilitate the development of practical solutions to complex social problems.</p> |
| Topics | <ul style="list-style-type: none"> - Developing an understanding of social entrepreneurship. - Importance of innovation ecosystems for social entrepreneurship. - Designing sustainable social businesses. - Starting, managing, and scaling up innovative businesses. - Fund-raising for social entrepreneurship. |
| Outcome | <ul style="list-style-type: none"> - New ideas for social entrepreneurship developed. - Key elements in innovation ecosystems and efforts to support social entrepreneurship identified. - NPOs' capacity strengthened. - Productivity trainers and NPO consultants trained in the latest tools and techniques. |
| Qualifications | Government officials/policymakers, private business and SME leaders, NPO staff, and productivity practitioners and consultants from public and private organizations. |

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General