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APO TO WORK WITH MPC TO ENHANCE PRODUCTIVITY

2 March 2023, Kuala Lumpur – The Asian Productivity Organization (APO) Secretary-General, Dr. Indra Pradana Singawinata, had a courtesy call on Deputy Minister of International Trade and Industry (MITI), YB Liew Chin Tong. The courtesy call is to enhance further the existing partnership between Malaysia and APO as well as to discuss on current challenges and potential collaboration to enhance productivity of the nation.

Director General of MPC, Dato' Abdul Latif bin Haji Abu Seman said, since joining the APO fraternity in 1983, with MPC as the country's National Productivity Organisation (NPO), Malaysia plays an active and significant role among the 21 member economies in enhancing productivity of the region. Malaysia has been exporting expertise in the areas of capacity development of productivity specialists, public sector productivity framework as well as imparting technical advisory in the development of accreditation programmes.

“The country needs to achieve a productivity growth of more than 3.6% throughout the RMK12 period, towards realising the productivity level of RM106,060 by 2025. With this in mind, we are seeking APO's assistance to accelerate digital adoption among service sectors such as Retail and Food & Beverages and Tourism and to reduce skill mismatch, improve employee retention through better compensation of employees and provide insights on re-skilling and up-skilling initiatives”, added Dato' Abdul Latif.

In the spirit of collaboration, MPC is committed to facilitating APO member economies in providing technical expertise in Good Regulatory Practice (GRP), among them are Regulatory Experimentation (RE), Regulatory Impact Assessment (RIA), MyMudah (reducing unnecessary regulatory burden) and Behavioural Insights (BI). Dato' Abdul Latif highlighted Malaysia's success in implementing RE in the construction and agro-food sectors which bodes well with the government's effort to address effectively concerns regarding bureaucracy in construction permits, food security issue as well as high cost of living.

End.

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About Malaysia Productivity Corporation (MPC)

MPC is a statutory body under the Ministry of International Trade and Industry (MITI). It drives national productivity holistically at the national, sectoral, and enterprise levels through five main thrusts: developing future talent, driving digitization and innovation, ensuring industry accountability for productivity, building a robust ecosystem, and fostering productive mindset. It collaborates strategically with the private and public sectors by emphasising productivity as a key agenda to boost productivity growth and national competitiveness, ultimately leading to shared well-being and prosperity.



From left to right: Dr. Nor Aishah Hassan, Dato' Abdul Latif Haji Abu Seman, YB Liew Chin Tong, Dr. Indra Pradana Singawinata, Md. Zainuri Juri.