



PROJECT NOTIFICATION

Reference No.: 86

Date of Issue	24 March 2023
Project Code	23-IP-22-GE-CON-A
Title	Conference on Building an Ecosystem for Innovative Entrepreneurship
Timing	17 May 2023
Hosting Country(ies)	Vietnam
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	Directorate for Standards, Metrology and Quality, Vietnam and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	100
Local Participants	30
Closing Date	23 April 2023
Remarks	Not Applicable

Objectives	Familiarize participants with trends in and examples of innovation and startup development; discuss challenges of and strategies for developing an enabling ecosystem for entrepreneurs; and provide references for government policies and organizational practices for nurturing innovation and entrepreneurship.
Rationale	The APO Vision 2025 aims to contribute to more inclusive, innovation-led productivity growth in the Asia-Pacific. One of its goals is to support the development of robust innovation ecosystems in APO members. By sharing new trends and good practices, this project aims to assist APO members' endeavors in building and sustaining conducive environments for entrepreneurship and innovation.
Background	<p>Innovation is regarded as a major determinant of long-term economic growth and productivity improvement. Besides the R&D efforts of corporations and research and educational institutes, innovation driven by entrepreneurs and startups is considered closer to market demand and customer needs and thus crucial for technological and economic development.</p> <p>The benefits of innovation and entrepreneurship are often accompanied by uncertainty and risks, requiring a supportive environment with collaborative stakeholders. Developing an enabling ecosystem to mobilize resources is thus essential for encouraging entrepreneurship and innovation.</p> <p>With a fast-growing population and rising consumer demand, the Asia-Pacific region is evolving from a manufacturing base for the world into a new powerhouse for developing innovative products, solutions, and business models. This conference aims to provide references and identify strategies for fostering sustainable ecosystems to nurture entrepreneurs and spur innovation.</p>
Topics	Trends in startup ecosystems and stakeholder mapping; Identifying values and competitive advantages: Viewpoints of investors; Support programs and government initiatives for entrepreneurs; and Talent, coaching, and technical support.
Outcome	Mechanisms of effective collaboration among ecosystem stakeholders are identified; Stronger connections within and across startup ecosystems are established; and Entrepreneurs and startups are encouraged and empowered.
Qualifications	Entrepreneurs; representatives of venture capital funds, accelerators, and incubators; government officials and policy research officers in charge of innovation and startup policies and programs; and representatives of research and educational institutes focusing on innovation.

Please refer to the implementation procedures circulated with this document for further details.



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