



PROJECT NOTIFICATION

Reference No.: 93

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| Date of Issue | 4 April 2023 |
| Project Code | 23-CL-19-GE-TRC-A |
| Title | Development of Productivity Practitioners among the Youth |
| Timing | 30 May 2023–2 June 2023 |
| Hosting Country(ies) | Cambodia |
| Venue City(ies) | Not Applicable |
| Modality | Online |
| Implementing Organization(s) | National Productivity Centre of Cambodia and APO Secretariat |
| Participating Country(ies) | All Members |
| Overseas Participants | 38 |
| Local Participants | 12 |
| Closing Date | 18 May 2023 |
| Remarks | Not Applicable |

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| Objectives | Enhance awareness of the importance of productivity among the youth; provide knowledge of basic productivity tools, techniques, and applications of productivity enhancement; and build networks among young productivity practitioners in APO member economies. |
| Rationale | APO research on Advancing Youth Employment: A Look at Youth Entrepreneurship Challenges, Policies, and Programs in Eight Asian Countries in 2019 found that over 60% of the world's youth live in the Asia-Pacific. They represent key assets for the region as human resources for economic development, agents for social change, and a driving force for technological innovation. |
| Background | <p>The APO Vision 2025 emphasizes inclusiveness in the productivity movement. Considering the large populations of young people in APO members, enhancing their awareness and knowledge of productivity enhancement is essential. With job markets becoming more competitive, productivity knowledge and skills will give them a competitive edge.</p> <p>The Development of Productivity Practitioners is an APO flagship program to produce cadres of productivity experts in member economies. The program, which provides the knowledge and skills to develop productivity consultants and trainers, has focused on individuals already working in industry or professionals from National Productivity Organizations (NPOs). It is now crucial to expand that focus. Providing opportunities to the youth or young professionals to embrace and spread the productivity culture will help NPOs in promoting national movements, as talented young people are expected to lead their organizations in the future.</p> |
| Topics | Productivity concepts; basic productivity tools and techniques; implementation of productivity enhancement initiatives at organizational and sectoral levels; and best practice sharing. |
| Outcome | Enhanced understanding of the key concepts of productivity improvement and knowledge of basic productivity tools and techniques; and strengthened networking among members. |
| Qualifications | Professionals from NPOs, other government agencies, or in the public or private sector promoting productivity among the youth or who want to enhance their knowledge of productivity. New graduates are also encouraged to apply. |

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General