



PROJECT NOTIFICATION

Reference No.: 99

Date of Issue	14 April 2023
Project Code	23-RC-24-GE-RES-A
Title	Research on Emerging Trends in APO Members
Timing	28 April 2023–31 December 2023
Hosting Country(ies)	Not Applicable
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	30 June 2023
Remarks	The above deadline is for nomination of national experts.

Objectives	Identify emerging trends in digital transformation in industry, agriculture, the public sector, and services in APO members; examine country-specific levels of adoption of emerging trends in technologies and innovation across different sectors; and derive evidence-based policy implications related to those trends for increasing productivity in APO members.
Rationale	Emerging technologies such as the IoT and AI are driving digital transformation worldwide, including APO members. Businesses across sectors are exploring new ways to harness these technologies to optimize operations. Many governments are increasingly adopting such emerging technologies and embracing innovations in the postpandemic era to pursue socioeconomic development.
Background	<p>Digital transformation is an ongoing process that involves the integration of digital technologies into various aspects of business, resulting in new opportunities and challenges for different sectors and economies. Emerging trends in digital transformation will allow APO members to stay ahead of the curve and adapt to the changing digital landscape.</p> <p>However, the pace of digital transformation in APO members varies, with some sectors and economies quicker to adopt new technologies than others. Moreover, different industries and regions face unique challenges and opportunities as they navigate the digital landscape. Therefore, it is crucial to identify the emerging trends of digital transformation in different sectors and economies to help APO members' policymakers and businesses make informed decisions to enhance their productivity and competitiveness.</p>
Topics	Emerging trends in digital transformation and innovation in the industry, agriculture, public, and service sectors; Country-specific analysis of new trends in innovation and technologies in APO members; Impact of emerging trends on productivity and sustainability; and Policy implications of deploying emerging technologies and innovation trends.
Outcome	Policy implications will be derived for APO members to guide national productivity movements and in adopting emerging technologies and innovation trends. Emerging trends in specific priority sectors will be examined in depth to explore ways to increase productivity and enhance competitiveness.
Qualifications	Policy analysts and academic researchers from institutions specializing in digital technologies and innovation in the industry, agriculture, public, and service sectors.

Please refer to the implementation procedures circulated with this document for further details.



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