



PROJECT NOTIFICATION

Reference No.: 150

Date of Issue	20 June 2023
Project Code	23-CP-06-GE-WSP-A
Title	Workshop on Industrial Ecosystems for Digital Transformation
Timing	16 August 2023–18 August 2023
Hosting Country(ies)	Republic of China
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	China Productivity Center and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	28 July 2023
Remarks	Not Applicable

Objectives	Identify trends and national strategies for digital transformation, especially in APO members; benchmark against strategies for developing digital transformation ecosystems and examples of industrial ecosystems; and review the effectiveness of digital transformation strategies and potential ways to advance digital upgrading.
Rationale	One goal of the APO Vision 2025 is supporting smart transformation in its members, including the adoption of technologies and connectivity and innovation strategies for digital transformation ecosystems. This workshop aims to assist APO members' efforts to build conducive environments for sustained digital upgrading.
Background	<p>Since the Industry 4.0 concept emerged, APO members have been undertaking digital transformation and establishing conducive ecosystems. One common strategy is promoting digitalization of manufacturing and SMEs with the assistance of technology providers, business advisers, research institutes, and other partners to create a conducive environment for digital transformation.</p> <p>As digital technologies become more affordable, industrial clusters and value chains also evolve. According to an International Data Corporation analysis in 2022, a flexible industry ecosystem of partners with necessary skills, resources, and abilities is critical to ensure the growth and stability of businesses and their ongoing digital transformation.</p> <p>As industry landscapes become more complicated, dynamic, and connected, this workshop will provide references for digital transformation strategies and how organizations can leverage industrial ecosystems and their stakeholders for sustained transformation and higher productivity.</p>
Topics	Ecosystem approach to digital transformation; Digital upgrading in manufacturing; Benchmarking against digital transformation strategies; Value chains and industrial ecosystems; Digital transformation catalysts; and Building digital literacy and capabilities.
Outcome	Roles and resources of ecosystem stakeholders are clarified, strategies for effective collaboration among ecosystem stakeholders are identified, and the effectiveness of current policy programs is reviewed.
Qualifications	Government officials and policy research officers involved in industrial policy, digital transformation strategies, and development of SME and manufacturing sectors; and senior representatives of industrial associations.

Please refer to the implementation procedures circulated with this document for further details.



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