PROJECT NOTIFICATION

Reference No.: 144

Date of Issue	22 June 2023
Project Code	23-IP-05-GE-TRC-A
Title	Training Course on Design and Evaluation of Innovation Policies
Timing	23 October 2023–27 October 2023
Hosting Country(ies)	Philippines
Venue City(ies)	Manila
Modality	Face-to-face
Implementing Organization(s)	Development Academy of the Philippines
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	6
Closing Date	24 August 2023
Remarks	Not Applicable

Objectives	Understand the concepts of innovation policy design and evaluation; discuss the challenges of complex innovation ecosystems; learn about the methods and tools to design and assess the impact and effectiveness of innovation policies; and share the best practices of innovation policy design and implementation.
Rationale	The APO Vision 2025 aims for more inclusive, innovation-led productivity growth through business dynamism and innovation. Governments, policymakers, and organizations play crucial roles in creating an enabling environment for enhancing innovation. However, designing innovation policies and evaluating their impacts require specialized knowledge and skills.
Background	Innovation is viewed as a potential solution to economic and social concerns, and good policy is required to support it. An enabling innovation ecosystem supports governments in evidence-based decision-making and fosters collaboration among stakeholders (ADB, 2021). A lack of knowledge on assessing innovation policies in APO members may impede the implementation of tools/instruments used to support innovation directly or indirectly, which is critical for the growth strategies of developing and developed countries (World Bank, 2020). Hence, APO member governments require instruments and procedures for formulating and evaluating innovation policies that are tailored to their specific development contexts. This training course aims to equip participants with the necessary knowledge and skills to contribute effectively to the design, implementation, and evaluation of innovation policies, ultimately promoting economic growth, technological advances, and societal well-being.
Topics	Understanding the importance of innovation and its policies; Complexity of innovation ecosystems; Addressing policy challenges and diverse contexts; Measurement and monitoring of innovative performance; Best practices of innovation policy design and implementation; and Outcome evaluation of innovation policies.
Outcome	Participants understand the importance of innovation and have the skills to design and evaluate innovation policies aligning diverse interests and perspectives based on lessons learned from case studies and best practices.
Qualifications	Policymakers and government officials; leaders of government agencies formulating, implementing, and evaluating innovation policies; senior representatives of industrial associations; academics; and productivity professionals or NPO consultants designing and evaluating innovation policies.

Please refer to the implementation procedures circulated with this document for further details.

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Secretary-General