



PROJECT NOTIFICATION

Reference No.: 184

Date of Issue	25 July 2023
Project Code	23-CP-35-GE-CON-A
Title	Conference on Green Productivity and the Circular Economy
Timing	26 September 2023
Hosting Country(ies)	Vietnam
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	Directorate for Standards, Metrology and Quality, Vietnam and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	100
Local Participants	30
Closing Date	11 September 2023
Remarks	Not Applicable

Objectives	Highlight the urgent need to adopt Green Productivity (GP) and the circular economy (CE) in industry; showcase the impact of technological interventions enabling sustainability across value chains; and deliberate on approaches to transition to sustainable development practices.
Rationale	Meeting the UN SDGs in the short term and net-zero emission targets in long term for a cleaner, greener future requires a paradigm shift. The circular economy and GP, a sustainability concept developed by the APO, provide a structured framework to mitigate the adverse environmental impacts of industrial activity with simultaneous improvement of productivity and resilience.
Background	<p>Most regions have yet to reap the benefits of economic growth resulting from industrialization. However, the negative implications of the existing industrial “linear” model, which does not consider environmental aspects in the product design stage, are clear.</p> <p>To negate the adverse impacts and keep the increase in the average global temperature within 1.5°C, the 2022 Glasgow Climate Pact and 2015 Paris Agreement led to the UN SDGs and net-zero emission targets. Meeting the SDGs requires adoption of GP and CE tools and techniques by industry and end-users.</p> <p>In 2022, the APO publication Green Productivity and Circular Economy: Complementary Approaches to Sustainable Development cited the SDGs for countries and environmental, social, and governance (ESG) frameworks for corporations as two of the most recognized environmental initiatives, with workforce training and technology adoption as crucial needs. This conference aims to build capacity in APO members in implementing GP and CE concepts.</p>
Topics	Examples of technology fostering sustainability in industry; GP initiatives in APO members and their implications; Recent developments in sustainability efforts; and Panel discussion.
Outcome	Enhanced knowledge of methods to mitigate climate change and pollution, increased adoption of technology facilitating sustainability efforts at enterprise level, and greater awareness of challenges to green growth and sustainable development.
Qualifications	Government officials and policymakers, senior representatives of industrial associations, and consultants and trainers working on sustainable development, climate change mitigation, standardization, and resource conservation.

Please refer to the implementation procedures circulated with this document for further details.



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