



PROJECT NOTIFICATION

Reference No.: 162

Date of Issue	27 July 2023
Project Code	23-CP-49-GE-TRC-A
Title	Training Course on Green Productivity
Timing	30 October 2023–10 November 2023
Hosting Country(ies)	Vietnam
Venue City(ies)	Da Nang
Modality	Face-to-face
Implementing Organization(s)	Directorate for Standards, Metrology and Quality, Vietnam and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	6
Closing Date	12 September 2023
Remarks	Not Applicable

Objectives	Broaden the knowledge base on strengthening the triple bottom lines of enterprises; introduce applications and approaches to implement the APO Green Productivity (GP) framework for cleaner, greener industrialization; and equip participants with the competency to become APO-certified GP Specialists.
Rationale	Adopting productivity enhancement methods leads to profitability and business growth. In the wake of the COVID-19 pandemic, industry must explore ways to make business processes more productive and less carbon intensive to deal with climate change and other unprecedented future challenges. The APO GP framework is one pathway to decouple industrial growth from environmental degradation.
Background	<p>Industrialization is a pathway toward economic development as it generates employment, increases exports, and raises standards of living. Emerging economies in the Asia-Pacific are undergoing industrialization but have yet to reap the benefits of economic prosperity. The current business scenario faces unprecedented challenges including the COVID-19 pandemic, climate change, high carbon emissions, pollution, and natural resource depletion. Enterprises need to adopt appropriate ways to grow sustainably.</p> <p>The APO developed the GP concept to ensure that gains in productivity, quality, and profitability also improve social well-being and environmental protection. To build a pool of accredited GP experts in member economies, the APO developed APO-GPS 201: Certification Scheme and Competency Standards for GP Specialists. This training course is a prerequisite for candidates to become certified GP Specialists. GP is one of the flagship programs offered by the APO to its members.</p>
Topics	Current industrialization models and pathways for sustainable development; APO GP framework: Tools, techniques, methodology, and management systems; APO-GPS 2021:2019 Certification Scheme and Competency Standard for GP Specialists; and In-company visits and group work on strengthening the triple bottom lines of enterprises based on the GP framework.
Outcome	Participants can assist local industries in enhancing competitiveness and resilience, while minimizing environmental impacts. They are expected to implement GP projects and become APO-certified GP Specialists based on APO-GPS 2021:2019 through an APO-accredited Certification Body.
Qualifications	NPO professionals and associated consultants and trainers, SME managers, academics, and technocrats from relevant government departments working on sustainable development, climate change mitigation, and cleaner industrialization.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General