



PROJECT NOTIFICATION

Reference No.: 191

Date of Issue	28 July 2023
Project Code	23-IP-26-GE-WSP-A
Title	Workshop on Green Innovation
Timing	4 October 2023–6 October 2023
Hosting Country(ies)	Philippines
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	Development Academy of the Philippines and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	20 September 2023
Remarks	Not Applicable

Objectives	Understand the significance of green innovation in achieving carbon neutrality; showcase positive implications of green innovation policies; discuss approaches to change the business environment and customer behavior for greening ecosystems; and identify ways to address challenges in the transition to green growth.
Rationale	Innovation is essential in transitioning to greener industry and achieving national targets and goals for a net-zero carbon future. To mainstream innovations, effectively designed policies provide impetus while addressing implementation challenges for overall socioeconomic development.
Background	<p>The WEF Global Risks Report 2023 put climate change, adaptation, extreme weather conditions, and biodiversity loss as top global risks by severity over the next 10 years. Industry can no longer rely on conventional ways of producing and consuming products which have adversely impacted the environment. Focusing innovation specifically on greening business ecosystems would result in the development of low-carbon technologies and nature-based products that may have low/long payback periods but would not impact the environment negatively. Public policy institutions act as catalysts for the adoption of innovations by creating conducive business environments through financial support for research, tax benefits, mandatory reporting, etc.</p> <p>This workshop is in line with the APO's Green Productivity (GP) concept aimed at productivity enhancement and profitability at enterprise level, with the least environmental impact, by greening the process of innovation.</p>
Topics	Policy landscape fostering sustainable development and green growth; Examples of environmental, social, and governance-based innovation and green finance; Productivity enhancement and innovation through the APO GP framework; Emerging green technologies, products, and services; and Policy approaches to develop green business ecosystems.
Outcome	Increased focus on innovation in addressing current environmental challenges and formulation of policies allowing smooth diffusion of new technologies and approaches at enterprise level.
Qualifications	Government officials and policymakers, NPO professionals and associated consultants and trainers, academics, and senior members of industry associations working on sustainable development frameworks, achieving net-zero emission targets, climate change mitigation, and cleaner industrialization.

Please refer to the implementation procedures circulated with this document for further details.



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