



## PROJECT NOTIFICATION

Reference No.: 211

<b>Date of Issue</b>	22 September 2023
<b>Project Code</b>	23-RC-21-GE-RES-A
<b>Title</b>	Research on New Productivity Tools in Agriculture
<b>Timing</b>	25 September 2023–30 March 2024
<b>Hosting Country(ies)</b>	Not Applicable
<b>Venue City(ies)</b>	Not Applicable
<b>Modality</b>	Online
<b>Implementing Organization(s)</b>	APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	Not Applicable
<b>Local Participants</b>	Not Applicable
<b>Closing Date</b>	25 October 2023
<b>Remarks</b>	The closing date is for the submission of proposals by research institutions. Please refer to the implementation procedures for information.

<b>Objectives</b>	Explore digital prediction tools available for adoption in the agriculture sector in APO member economies; develop guidelines on adopting digital prediction tools to analyze innovation and productivity performance in agriculture; and provide learning materials for adopting digital prediction tools in the agriculture sector in APO members.
<b>Rationale</b>	In agriculture, prediction tool adoption can be difficult given the many interacting factors involved. Most work in this area relies on undiscussed assumptions and lacks a transparent, collaborative approach. With digital technology, different tools and strategies can be introduced and applied for agricultural innovation and productivity enhancement.
<b>Background</b>	<p>Innovation in agriculture is influenced by socioeconomic conditions, cultural norms, education levels, and access to information. Successful innovation necessitates understanding these factors and designing strategies suiting the diverse contexts in APO members.</p> <p>Predictive agriculture tools are valuable assets for guiding decision-making by providing precise information for improving operational efficiencies via the modeling and simulation of agricultural systems. By harnessing data analytics, machine learning, and predictive modeling, these tools offer insights into complex scenarios, allowing stakeholders to anticipate trends and outcomes. However, the utilization of such tools in agriculture for predicting the adoption of innovation remains an underexplored avenue.</p> <p>This research will explore existing digital prediction tools for the agriculture sector and develop learning material on their applications to enhance the innovation and productivity performance of APO member economies.</p>
<b>Topics</b>	Theoretical overview of digital adoption processes for agricultural practices; Guide to the Adoption and Diffusion Outcome Prediction Tool (ADOPT); Digital production systems and simulation processes in agriculture; and Prediction-based systems for the agriculture sector for enhanced innovation and productivity performance.
<b>Outcome</b>	Learning material and guidelines on digital prediction tools for enhancing agricultural innovation and productivity performance are developed in APO member economies.
<b>Qualifications</b>	Research institutions with extensive, specialized knowledge in the topics covered with a track record of experience in conducting predictive analysis using online tools in the agriculture sector and research articles published in reputed journals.

Please refer to the implementation procedures circulated with this document for further details.



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