



PROJECT IMPLEMENTATION PLAN

Reference No.: 229

Date of Issue	8 November 2023
Project Code	22-SN-06-GE-SNP-C-PH02
Title	Development of Innovation Management Policy Framework for MSMEs in the Philippines
Timing	13 November 2023–29 March 2024
Hosting Country(ies)	Philippines
Venue City(ies)	Manila
Modality	Hybrid In-country
Implementing Organization(s)	Development Academy of the Philippines and APO Secretariat
Participating Country(ies)	Philippines
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	Not Applicable

Objectives	Assess the innovation management system (IMS) in the Philippines and evaluate the Philippine Department of Science and Technology's (DOST's) innovation assistance program for MSMEs; identify the assistance that DOST could provide to improve innovation management capacities; and develop an innovation management policy framework and recommendations for strengthening IMS integration in MSMEs.
Rationale	In the 2022 Global Innovation Index (GII), the Philippines slipped to 59th place from its 2021 ranking of 51st out of 132 countries. DOST sees this as a call to action for both the public and private sectors to prioritize innovation. The GI assesses innovative capabilities, inputs, and outputs, guiding governments to champion and support innovation across all sectors including MSMEs.
Background	Key challenges in R&D, technology, and innovation include limited stakeholder collaboration and insufficient focus on market information. DOST has recently initiated the Regional Inclusive Innovation Program to foster collaboration among stakeholders and drive market-oriented R&D for increased competitiveness, focusing on MSMEs. Several studies recommended expanding the scope of the IMS survey conducted by DOST to map the changing needs and requirements of MSMEs. This would also back up the recent initiative to transform MSMEs into smart enterprises through strategic themes such as the sustainable economy, market competence, human capital, and resiliency and continuity. There is also a need to develop an innovation management policy framework and recommendations for MSMEs corresponding to adjustments in DOST's organizational policies as part of efforts to create wealth through a vibrant, smarter MSME ecosystem.
Topics	Assessment of DOST's innovation management capability programs for MSMEs based on 24 criteria under six aspects of ISO 56002:2019; and Development of a management innovation policy framework and recommendations for strengthening IMS integration in MSMEs.
Outcome	DOST programs on innovation management for MSMEs are strengthened, and an innovation policy framework and recommendations on IMS integration in MSMEs can be developed.
Qualifications	Not Applicable

Please refer to the implementation procedures circulated with this document for further details.



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