



PROJECT NOTIFICATION

Reference No.: 258

Date of Issue	29 January 2024
Project Code	24-RC-04-GE-DLN-A
Title	APO Productivity Talk
Timing	1 January 2024–31 December 2024
Hosting Country(ies)	APO Secretariat
Venue City(ies)	Not Applicable
Modality	Digital Learning
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	Not Applicable
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	Not Applicable

Objectives	Discuss current and emerging trends in productivity and innovation in various economic sectors through digital platforms, share exemplary applications of productivity enhancement tools and techniques, provide insights from APO programs for member economies, and document inspiring productivity success stories/case studies.
Rationale	A comprehensive understanding of the latest productivity trends and innovations through digital platforms, discussions, and sharing of tools, techniques, and research findings will help participants apply strategies for improvement. This will also showcase the APO's role in promoting productivity globally and foster a collaborative environment for knowledge sharing and learning.
Background	Tapping the digital platform, the weekly P-Talks invite guest speakers to share insights on productivity-related topics, followed by interactive discussions with moderators and viewers. The continuing APO P-Talks series will have updated themes, bringing together more productivity experts, business leaders, senior officials, and academics from around the world to share their productivity perspectives. The 2024 P-Talks program will continue APO efforts to improve and expand its digital capabilities. Similar to previous years, P-Talks in 2024 will be broadcast live or recorded on the APO YouTube channel.
Topics	P-Talks in 2024 will focus on "Exploring New Challenges of Productivity," involving relevant resource persons, business leaders, and entrepreneurs. P-Insights reports will also be published by the APO.
Outcome	Increased understanding and awareness of current and emerging trends in productivity enhancement and innovation, improved knowledge and skills related to productivity tools and techniques that can be applied in organizations, and improved collaboration and knowledge sharing among participants and stakeholders.
Qualifications	Open to all participants in APO members and nonmembers.

Please refer to the implementation procedures circulated with this document for further details.



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