PROJECT NOTIFICATION

Reference No.: 285

Date of Issue	29 January 2024
Project Code	23-SN-08-GE-TRC-A-UAS
Title	Executive Leadership Programs for NPOs
Timing	29 April 2024–3 May 2024
Hosting Country(ies)	France
Venue City(ies)	Fontainebleau and Paris
Modality	Face-to-face
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	20
Local Participants	Not Applicable
Closing Date	29 February 2024
Remarks	Not Applicable

Objectives	Empower productivity policymakers to navigate complexity, foster innovation, and promote collaboration among stakeholders; offer a leadership course to APO Directors, Alternate Directors, and NPO Heads; enhance personal and organizational productivity, communication, and leadership skills; and strengthen networking and idea exchanges.
Rationale	The pivotal role of leaders of productivity-promoting institutions such as National Productivity Organizations (NPOs) is now more crucial than ever. Productivity leaders and policymakers within APO members must have the necessary skills and knowledge to navigate emerging challenges. Providing exposure to the latest leadership tools is essential for effectively guiding national productivity movements.
Background	A 2021 McKinsey Global Institute report suggested that productivity could double postpandemic if changes extend from large firms to SMEs, contingent on robust aggregate demand. However, concerns about rising inequality and unemployment may jeopardize productivity gains. The Asia-Pacific faces postpandemic productivity challenges despite resilience in crisis management. Strengths in digitalization, innovation, and regional cooperation contrast with issues like aging populations, environmental degradation, social polarization, and geopolitical tensions. Leaders of institutions like NPOs are crucial in shaping productivity policies. The APO recognizes the need to equip these leaders with skills to navigate challenges and expose them to the latest tools for guiding national productivity movements. In collaboration with INSEAD, this program will enhance strategic thinking and decision-making skills to address evolving challenges in productivity policy and promotion in member economies.
Topics	Strategic leadership and management, decision-making, productivity policymaking and evaluation, digitalization and innovation, productivity leadership, and AI through individual reading, lecture-based learning, case studies, group discussions, and study visits.
Outcome	Capacity of NPO officials in leading and managing productivity improvement is strengthened; productivity leadership knowledge of NPOs is improved; and productivity networking among APO members is expanded.
Qualifications	The APO will provide only one slot per member, and NPOs should nominate the APO Director, APO Alternate Director, or NPO Head.

Please refer to the implementation procedures circulated with this document for further details.

Dr. Indra Pradana Singawinata
Secretary-General