



## PROJECT NOTIFICATION

Reference No.: 270

<b>Date of Issue</b>	30 January 2024
<b>Project Code</b>	24-RC-23-GE-COE-C
<b>Title</b>	Development and Strengthening the Programs of the Centers of Excellence (COE)
<b>Timing</b>	1 January 2024–31 December 2024
<b>Hosting Country(ies)</b>	All Member Countries
<b>Venue City(ies)</b>	All Member Countries
<b>Modality</b>	Hybrid
<b>Implementing Organization(s)</b>	National Productivity Organizations and APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	Not Applicable
<b>Local Participants</b>	Not Applicable
<b>Closing Date</b>	Please refer to the Remarks column
<b>Remarks</b>	Closing date for proposal submission by existing COE: 31 March 2024 Application for the establishment of new COE: Throughout the year

<b>Objectives</b>	Establish COE in APO members through identification of outstanding competencies in productivity enhancement; foster innovation; strengthen existing COE within their specific domains; facilitate collaboration and sharing of best practices in the focus areas; and monitor and assess the performance of existing COE to ensure their excellence.
<b>Rationale</b>	Creating a collaborative environment to spread the know-how and best practices of one APO member to others is a key methodology for improving productivity. By consolidating the expertise throughout the Asia-Pacific, the COE Program facilitates regional cooperation and serves as a catalyst for knowledge sharing, skill development, and exchanging productivity know-how.
<b>Background</b>	<p>The APO COE Program both enhances the competitiveness of individual members and creates a network for sharing successful productivity initiatives, thus accelerating overall development in the region. It brings together experts and resources in specific fields to drive innovation, efficiency, and excellence among APO members to collectively contribute to overall growth, competitiveness, and adaptability in the Asia-Pacific region. The COE development model is delivered in a “1-3-1”-year three-phase life cycle: designation; delivery; and replication.</p> <p>In 2024, the COE Program focuses on scaling up and assessing the status of existing COE performance to determine their next stages. Evaluation and strengthening of their capacities while identifying and developing new COE in required areas of excellence will be conducted.</p>
<b>Topics</b>	Sharing know-how and excellence related to specific focus areas through research, training, workshops, pilot projects, and study missions; Developing and publishing training kits, manuals, and case studies; Organizing a forum for experience sharing and expanding cooperation among COE; and Assessing existing COE to determine their status in line with the COE guidelines.
<b>Outcome</b>	Increased organizational and individual capacity of COE to disseminate know-how in their areas of excellence and new COE created on focus areas supporting the APO Vision 2025.
<b>Qualifications</b>	Organizations/institutions that have demonstrated outstanding competence and acted as catalysts in promoting best practices in COE focus areas as well as those appointed by the Governing Body to be APO COE.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General