



PROJECT IMPLEMENTATION PLAN

Reference No.: 304

Date of Issue	8 February 2024
Project Code	23-SN-06-GE-SNP-C-VN01
Title	National Strategy for Advancing the Productivity of Vietnam's Textile and Garment Industry through Technology and Innovation
Timing	19 February 2024–16 August 2024
Hosting Country(ies)	Vietnam
Venue City(ies)	Hanoi
Modality	Hybrid In-country
Implementing Organization(s)	Directorate for Standards, Metrology and Quality, Vietnam and APO Secretariat
Participating Country(ies)	Vietnam
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	Not Applicable

Objectives	Identify factors influencing productivity in Vietnam's textile and garment sector; formulate scenarios for the digital transformation of Vietnam's textile and garment industry over the next 10 years; and develop a strategic framework to enhance the productivity of the industry through the adoption of technologies and innovation.
Rationale	Vietnam's textile and garment sector confronts challenges impacting its global standing. A decline in exports has occurred due to the global economic slowdown in addition to heightened regional competition. Striking a balance between retaining a skilled workforce and competition from more cost-effective labor markets in neighboring countries adds to its complexities.
Background	Vietnam's textile and garment industry faces challenges affecting its global position, including a decline in exports due to intensified regional competition. The sector must address sustainable production in line with global environmental goals, necessitating extra time and resources. Successfully managing these challenges demands innovative solutions and strategic planning. To address these issues, the industry should prioritize improving productivity through technology and innovation. This project will offer a comprehensive overview of the current macroeconomic landscape, emphasizing challenges and opportunities. It will explore the role of technology in enhancing productivity, creating future scenarios for the industry based on national and international data supported by real-world case studies. Valuable insights from interviews and stakeholder workshops will inform the understanding of megatrends, scenario development, and case study selection.
Topics	Macroeconomic and megatrends affecting Vietnam's textile and garment industry; Porter's Five Forces Analysis; Scenario modeling; Strategic foresight; Digital transformation; and Innovation policies in the textile and garment industry.
Outcome	Directorate for Standards, Metrology and Quality (STAMEQ), Vietnam, is assisted in developing a strategic framework to enhance the productivity of Vietnam's textile and garment industry through the application of technologies and innovation.
Qualifications	Not Applicable

Please refer to the implementation procedures circulated with this document for further details.



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