



PROJECT NOTIFICATION

Reference No.: 301

Date of Issue	29 February 2024
Project Code	23-IN-10-GE-INT-UAS
Title	Establishment of a Fund for Nonmember Participation and Assistance
Timing	1 January 2024–31 December 2025
Hosting Country(ies)	APO Secretariat
Venue City(ies)	Not Applicable
Modality	Face-to-face
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	Non-APO member countries and territories in the ESCAP region
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	Not Applicable

Objectives	The establishment of a fund for nonmember participation and assistance is proposed to broaden understanding of the benefits of APO activities and explore membership expansion in consultation with the Governing Body. Two countries expressed interest in membership in 2023.
Rationale	The project aims to enhance engagement with the APO among nonmembers through collaborative initiatives and networking. It seeks to attract new membership interest and amplify the productivity movement's importance, thereby broadening the APO's impact and outreach.
Background	In the 1970s, the Fund for Nonmember Participation under a grant from the Government of Japan increased awareness of the productivity movement. Continued efforts to network with nonmembers are crucial to attract potential new APO members. Membership expansion will yield direct and indirect benefits by widening opportunities for strategic cooperation and alliances for productivity development. Following the discussion and support of the 64th Workshop Meeting of NPO Heads in October, the Governing Body approved embarking on this initiative in January 2024.
Topics	Deputation of APO Directors/NPO Heads/Secretariat staff as resource persons in establishing NPOs in nonmembers; Invitations to nonmembers to participate in selected APO projects; and Follow-up activities by the Secretariat on interest in APO participation by nonmembers.
Outcome	Increased visibility of the APO in nonmember economies; greater interest in international cooperation with APO projects/programs; enhanced recognition of the APO and its projects/programs; expansion of networking through collaborative projects/activities; and new members.
Qualifications	Not Applicable

Please refer to the implementation procedures circulated with this document for further details.



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