



## PROJECT NOTIFICATION

Reference No.: 377

<b>Date of Issue</b>	24 April 2024
<b>Project Code</b>	24-RC-15-GE-RES-A
<b>Title</b>	Research on Emerging Trends in APO Member Countries
<b>Timing</b>	24 April 2024–31 December 2024
<b>Hosting Country(ies)</b>	Not Applicable
<b>Venue City(ies)</b>	Not Applicable
<b>Modality</b>	Online
<b>Implementing Organization(s)</b>	APO Secretariat
<b>Participating Country(ies)</b>	Open
<b>Overseas Participants</b>	Not Applicable
<b>Local Participants</b>	Not Applicable
<b>Closing Date</b>	Not Applicable
<b>Remarks</b>	The submission dates for research proposals are as follows: Phase I: 15 June 2024 Phase II: 30 September 2024 For more details, please refer to the attached Implementation Procedures.

<b>Objectives</b>	Examine emerging trends across different sectors in APO members, identify the impacts of those trends on productivity and growth dynamics at both national and regional levels, and identify potential policy responses to the trends to enhance the APO's role as a regional adviser for its members.
<b>Rationale</b>	In its role as a regional catalyst for improving productivity, the APO must analyze emerging trends, government development priorities, and focuses of NPOs to identify new productivity tools and techniques, provide evidence-based policy advisory, and undertake capacity-building activities.
<b>Background</b>	Emerging social, technological, economic, environmental, and political trends have the potential to disrupt and transform markets, governments, and society in the near future (APO Emerging Trends Report, 2020). Organizations must be able to address those trends to meet their goals and thrive.  APO Productivity Data and Productivity Readiness indices show that members' productivity performance varies significantly and is vulnerable to the impacts of emerging trends. Therefore, country-specific trends should be investigated holistically, looking not only at challenges posed but also at emerging opportunities to optimize value. Consequently, the APO analyzes trends affecting the growth aspirations of its members using a comprehensive approach for informed decision-making by governments, enterprises, and individuals.
<b>Topics</b>	Social trends; Technological trends; Environmental trends; Economic trends; Political trends; and Implications for regional and national productivity performance.
<b>Outcome</b>	Analytical reports on emerging trends in APO members, early identification of issues and prospects, strengthened role of the APO as a think tank and regional adviser on productivity, and expanded partnerships with researchers for broad-based growth and development analysis.
<b>Qualifications</b>	Researchers, policy analysts, or research institutions/think tanks with proven experience in thematic areas defined in the implementation procedures and excellent report preparation skills.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General