



PROJECT NOTIFICATION

Reference No.: 361

Date of Issue	2 April 2024
Project Code	24-RC-21-GE-RES-A
Title	Research on Measuring Productivity in Digital Workplaces
Timing	15 April 2024–31 December 2024
Hosting Country(ies)	Not Applicable
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	17 June 2024
Remarks	The above closing date is for the nomination of national experts.

Objectives	Study the productivity gains from new work styles and digital workplaces due to advanced technology applications; explore how new digital tools improve performance in meeting client expectations; and recommend proposals to strengthen digital workplace strategies.
Rationale	Due to the outbreak of COVID-19, remote and hybrid work has become the norm worldwide. However, techniques for measuring productivity in digital workplaces have not been fully assessed. By exploring the productivity implications of rapid increases in digital workplaces, this research will provide insights on changing workforce needs accompanying digital transformation.
Background	<p>Advances in technology have made digital workplaces possible. This is supported by new work styles and performance measured by output rather than physical presence. The new workplace model focuses on productivity, collaboration, leadership, and culture in the digital age. However, there are challenges to be addressed in measuring productivity in digital workplaces.</p> <p>According to the 2022 APO report on Digital Readiness Assessment, digitalization and networking are impacting all aspects of business. This research project will assess the extent of digital adoption and sophistication of organizations in the public and private sectors and how workplace operations are affected by greater efficiency and technology optimization.</p>
Topics	Defining a digital workplace; Digital workplace framework; Requirements, benefits, and challenges of a digital workplace; Implementing a digital workplace; and Productivity measurements and gains in digital workplaces.
Outcome	A report analyzing digital workplace adoption, implications for performance effectiveness and efficiency in the public and private sectors, and productivity gains in digital workplaces.
Qualifications	Policy analysts, practitioners, or academic researchers specializing in digitalization and digital workplaces with research experience and publications in English on the topic.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General