



PROJECT NOTIFICATION

Reference No.: 481

Date of Issue	15 October 2024
Project Code	23-CP-33-GE-TRC-A
Title	Training Course on Green Productivity
Timing	2 December 2024–6 December 2024
Hosting Country(ies)	Turkiye
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	Ministry of Industry and Technology, Turkiye and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	15 November 2024
Remarks	Not Applicable

Objectives	Broaden the knowledge base on how to strengthen the triple bottom lines of enterprises; introduce applications and approaches to implement the APO Green Productivity (GP) framework for cleaner, greener industrialization; and equip participants with the competency to become APO-certified GP Specialists.
Rationale	Adopting productivity enhancement methods leads to profitability and business growth. In the wake of rapid industrialization and climate change, industry must explore ways to make business processes more productive and less carbon intensive for sustainable economic development. The APO GP framework is one pathway to decouple industrial growth from environmental degradation.
Background	<p>Industrialization is a pathway toward economic development as it generates employment, increases exports, and raises standards of living. Emerging economies in the Asia-Pacific are undergoing industrialization but have yet to reap the benefits of economic prosperity. The current business scenario faces unprecedented challenges including climate change, high carbon emissions, pollution, and natural resource depletion. Enterprises need to adopt appropriate ways to grow sustainably.</p> <p>The APO developed the GP concept to ensure that gains in productivity, quality, and profitability also improve social well-being and environmental protection. To build a pool of credible GP experts in member economies, the APO developed a Certification Scheme and Competency Standards for GP Specialists. This training course is a prerequisite for candidates to become certified GP Specialists.</p>
Topics	Current industrialization model and pathways for sustainable development; APO GP framework: Introduction to GP 2.0 approaches and roadmap; GP tools, techniques, methodology, and management systems; APO-GPS 2021:2023 Requirements for GP Specialists; Estimating environmental impacts of enterprises; and group work.
Outcome	Participants can assist local industries in enhancing competitiveness and resilience while minimizing environmental impacts. They are expected to implement GP projects and become APO-certified GP Specialists based on APO-GPS 201:2023 through an APO-accredited Certification Body.
Qualifications	NPO professionals and associated consultants and trainers; and SME managers, academics, and technocrats from government departments working on sustainable development, climate change mitigation, and cleaner industrialization.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General