



## PROJECT NOTIFICATION

Reference No.: 531

<b>Date of Issue</b>	24 January 2025
<b>Project Code</b>	25-IP-10-GE-WSP-A
<b>Title</b>	Workshop on Policy Ecosystem Development for Startups
<b>Timing</b>	13 May 2025–16 May 2025
<b>Hosting Country(ies)</b>	Mongolia
<b>Venue City(ies)</b>	Ulaanbaatar
<b>Modality</b>	Face-to-face
<b>Implementing Organization(s)</b>	Mongolian Productivity Organization
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	19
<b>Local Participants</b>	6
<b>Closing Date</b>	13 March 2025
<b>Remarks</b>	Not Applicable

<b>Objectives</b>	Enhance understanding of policies supporting startup ecosystems; share and discuss best practices in policy development on strengthening startup ecosystems; and cultivate policy-making skills for establishing appropriate startup ecosystems tailored to each member economy.
<b>Rationale</b>	Startup ecosystems contribute to robust innovation systems, which is one goal of the APO Vision 2025. Collaboration among academia, industry, and policymakers is essential to develop effective policies for creating competitive startups. Public policies play a critical role in facilitating such collaboration and ensuring that all stakeholders contribute effectively to the ecosystem.
<b>Background</b>	<p>A supportive startup ecosystem involves diverse actors such as businesses, governments, universities, investors, and professional networks. These entities collectively drive innovation and ensure the survival and success of startups. However, as mentioned in an OECD report in 2023, entrepreneurship policies should take into account local circumstances. Their contributions are only impactful when underpinned by robust public policies tailored to meet ecosystem needs.</p> <p>To continue APO efforts to promote startups in member economies, this workshop will examine critical components of the policy ecosystem, emphasizing how they enable startups in APO members to realize their potential for innovation and productivity growth.</p>
<b>Topics</b>	Foundations of startup ecosystems and policy frameworks; Economic contributions of startups and the role of policy; Case studies of successful startup programs; and Draft framework for policy development on startups in APO members.
<b>Outcome</b>	Participants gain insights into the importance of public policies in fostering startup ecosystems, enabling them to design frameworks that promote startup development, sustainability, and innovation.
<b>Qualifications</b>	Policymakers from central and local government organizations, representatives of entrepreneurial networks and institutes, and academics focusing on innovation, entrepreneurship, and startup ecosystems at universities and research institutes.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata  
Secretary-General