



## PROJECT NOTIFICATION

Reference No.: 652

<b>Date of Issue</b>	26 June 2025
<b>Project Code</b>	24-CL-09-GE-OSM-A
<b>Title</b>	Multicountry Observational Study Mission on Women's Economic Empowerment
<b>Timing</b>	26 November 2025–28 November 2025
<b>Hosting Country(ies)</b>	Japan
<b>Venue City(ies)</b>	Tokyo
<b>Modality</b>	Face-to-face
<b>Implementing Organization(s)</b>	APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	40
<b>Local Participants</b>	Not Applicable
<b>Closing Date</b>	19 September 2025
<b>Remarks</b>	Not Applicable

<b>Objectives</b>	Learn about basic concepts of women's economic empowerment and understand issues, challenges, and opportunities to promote it; visit and observe organizations and companies with best practices and emerging initiatives that advance women's economic empowerment; and develop proposals on how to promote more women's empowerment as active stakeholders in APO member economies.
<b>Rationale</b>	Female entrepreneurship is increasingly aligned with creating meaningful, impactful, sustainable businesses that not only seek profit but also contribute positively to society and the environment. This study mission is part of continued efforts to promote female labor force participation to align with the APO Vision 2025, encouraging women's inclusion and empowerment.
<b>Background</b>	<p>Women's economic empowerment is central to closing gender inequality gaps for economic diversification. It boosts productivity and increases income equality. According to UN Women (2024), the lack of equal rights and access to economic resources and markets limits women's productivity and perpetuates multidimensional, intergenerational poverty, and gender disparities in income and well-being. Women's economic empowerment is about the creation, distribution, and management of economic value, establishing conditions for equal economic participation. This includes opportunities for decent work, entrepreneurship, and both paid and unpaid care and domestic work.</p> <p>By 2030, the Japanese government's goal is for women to occupy at least 30% of executive roles. This study mission will provide opportunities to observe best practices and emerging trends in Japan for promoting women's economic empowerment. Participants will develop proposals on how to promote women's equality in their socioeconomic contexts.</p>
<b>Topics</b>	Basic concept and issues, challenges, and opportunities for women's empowerment in the workforce; Women in the economy and productivity performance; Best practices and emerging initiatives for encouraging women's entrepreneurship and leadership in Japan; and Japanese government programs and policies for promoting women's economic empowerment and female participation for productivity.
<b>Outcome</b>	Understanding of the basic concept of women's economic empowerment and issues, challenges, and opportunities as well as best practices in public policies and programs to increase female participation in the economy by advancing women's inclusion in the workforce in Japan.
<b>Qualifications</b>	SME executives, representatives of industrial associations, government officials, and policy research officers involved in women's economic empowerment issues such as gender equality, competitive female labor in the workforce, and female participation in the labor market.

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General