



PROJECT NOTIFICATION

Reference No.: 541

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| Date of Issue | 28 July 2025 |
| Project Code | 25-IP-31-GE-OSM-A |
| Title | Multicountry Observational Study Mission on Productivity Innovation through AI Transformation (AX) |
| Timing | 10 November 2025–12 November 2025 |
| Hosting Country(ies) | Republic of Korea |
| Venue City(ies) | Seoul |
| Modality | Face-to-face |
| Implementing Organization(s) | Korea Productivity Center |
| Participating Country(ies) | All Member Countries |
| Overseas Participants | 38 |
| Local Participants | 12 |
| Closing Date | 15 September 2025 |
| Remarks | Not Applicable |

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| Objectives | Understand AI transformation (AX) as a strategic initiative to enhance productivity; analyze the best practices in AI integration; explore industry-specific AI applications in the Republic of Korea (ROK); and introduce global insights on AI transformation. |
| Rationale | The APO leverages AI to boost productivity and competitiveness among member economies, addressing challenges like skill gaps, infrastructure limitations, and the digital divide. By harnessing AI's potential, the AX initiative empowers APO members to achieve sustainable growth and drives transformative productivity in the Asia-Pacific region. |
| Background | <p>Technology continues to bridge gaps, break barriers, and reshape the digital landscape, aligning with the strategic initiative of AX, which integrates AI into business operations to drive innovation, efficiency, and growth. AX is an initiative helping businesses integrate AI into operations, products, and services to drive innovation, efficiency, and growth. AX optimizes organizational workflows by using a range of AI models and other technologies to create continuously evolving, agile businesses.</p> <p>The ROK is making significant strides in AX, with the government setting the goal of becoming a leading global AI powerhouse by investing heavily in R&D, building robust AI infrastructure, fostering talent, and promoting ethical AI usage to impact various industries, including initiatives like developing AI-powered education systems, utilizing AI in healthcare, and driving innovation in manufacturing.</p> |
| Topics | Shift from DX to AX; AI-powered technologies and impact on productivity; Industry-specific applications of AI; Workforce transformation and AI integration; Ethics, governance, and responsible AI usage; and Global perspectives on AX. |
| Outcome | Enhanced understanding of AX with insights into best practices for AI adoption, identification of industry-specific applications and frameworks for workforce transformation, knowledge of key AI technologies and trends, and actionable roadmaps for AI implementation developed. |
| Qualifications | Government officials, policymakers, industry leaders, researchers, AI professionals, development organization representatives, and consultants/trainers on digital transformation and AI integration. |

Please refer to the implementation procedures circulated with this document for further details.



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Secretary-General