



PROJECT NOTIFICATION

Reference No.: 685

Date of Issue	6 August 2025
Project Code	25-CL-07-GE-TRC-A
Title	Training Course on Digital Kaizen for SMEs
Timing	10 November 2025–14 November 2025
Hosting Country(ies)	Japan
Venue City(ies)	Tokyo
Modality	Face-to-face
Implementing Organization(s)	Japan Productivity Center
Participating Country(ies)	All Member Countries
Overseas Participants	19
Local Participants	6
Closing Date	17 September 2025
Remarks	Not Applicable

Objectives	Understand the basics of digital kaizen and emerging technological trends; learn about approaches and best practices for enterprise-level digital transformation; and gain practical insights on leveraging digital technologies for data-driven productivity enhancement.
Rationale	Integrating advances in digital technologies, if leveraged appropriately, with traditional productivity enhancement techniques such as kaizen amplifies the benefits to enterprises. Digital kaizen, an evolution of the traditional kaizen philosophy of continuous improvement, guides enterprises toward impactful, data-driven digital transformation.
Background	<p>To undertake smart manufacturing, it is essential to address challenges such as adoption of digital technologies for achieving high quality standards and operational efficiency, resolving environment concerns like waste generation, and enhancing organizational ability to remain agile and competitive. In particular, the adoption of digital technologies requires not only their initial implementation but also continuous improvement. Continuous improvement/change is fundamental for businesses to achieve excellence and remain resilient in the current volatile, complex market scenario.</p> <p>The Digital Kaizen Guidebook (APO, 2024) reaffirms the APO's focus on building capacity in key productivity improvement pathways while simultaneously emphasizing evolving technological trends. This training course offers new technological interventions aimed at data-driven productivity enhancement.</p>
Topics	Fundamentals of digital kaizen; Digital technologies and emerging trends; Framework for and examples of building capacity for digital kaizen; Hands-on exercises on data generation, analyses, and visualization; Site visits to observe the benefits of digital kaizen; and Group work.
Outcome	Informed decision-making in efforts focused on productivity enhancement and digital transformation and adoption of traditional Japanese productivity-enhancing approaches in current technology-driven industry among APO members.
Qualifications	NPO consultants or trainers, SME owners or senior managers, and representatives of SME development agencies/departments working on SME capacity building and transformation through digital technology interventions for productivity enhancement.

Please refer to the implementation procedures circulated with this document for further details.



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