



PROJECT NOTIFICATION

Reference No.: 684

Date of Issue	16 August 2025
Project Code	25-RC-16-GE-RES-A
Title	Development of Green Productivity Guidebooks
Timing	18 August 2025–30 June 2026
Hosting Country(ies)	Not Applicable
Venue City(ies)	Not Applicable
Modality	Hybrid
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	1 September 2025
Remarks	The closing date is for the submission of proposals by research institutions and/or professionals. Please refer to the implementation procedures for information.

Objectives	Provide readers with an understanding of the Green Productivity (GP) methodology and GP 2.0 Ecosystem; offer guidance and practical insights into theories and techniques for sustainable productivity improvement; equip professionals with knowledge to promote green business practices; and demonstrate the synergy among economic prosperity, social well-being, and environmental protection.
Rationale	After almost three decades of success after the introduction of GP in 1994, the 66th APO Governing Body Meeting in 2024 approved the GP 2.0 Approaches and Roadmap to update GP. The GP Guidebooks will update the Handbook on Green Productivity published in 2006 and provide a foundational syllabus detailing GP methodology as well as complementary tools.
Background	<p>In 2006, the Handbook on Green Productivity was developed based on the “success in six” model (Johannson, 2006). It primarily targeted SMEs in the manufacturing sector and was designed as a learning tool to strengthen the triple bottom lines of productivity, social well-being, and environmental performance.</p> <p>The new GP Guidebooks will cover tools and techniques that have emerged since 2006. They will also explain the value proposition of GP 2.0 for a modern audience and market, helping them understand how organizations can leverage GP to achieve sustainability without sacrificing growth. The guidebooks will clarify the hierarchy of GP tools, techniques, and methodologies. They will also solidify GP 2.0’s foundational position in relation to elements such as the SDGs and circular economy.</p>
Topics	Sustainable development and GP; Concept of GP 2.0; GP tools, techniques, and methodologies; GP 2.0’s critical foundation for other initiatives such as the SDGs and circular economy; and Sector-specific applications and strategies with case studies.
Outcome	Enhanced understanding of GP 2.0 approaches and roadmap including risks and opportunities involved and motivating behavioral change; increased competency and skill development of GP practitioners and specialists; adoption of sustainable practices for improved productivity, profitability, and prosperity while reducing the impacts on the environment; and increased number of GP-certified specialists.
Qualifications	Not applicable.

Please refer to the implementation procedures circulated with this document for further details.



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