



PROJECT NOTIFICATION

Reference No.: 694

Date of Issue	29 August 2025
Project Code	25-CP-11-GE-CON-A
Title	Conference on Green Productivity 2.0
Timing	28 November 2025–29 November 2025
Hosting Country(ies)	Pakistan
Venue City(ies)	Lahore
Modality	Face-to-face
Implementing Organization(s)	National Productivity Organization, Pakistan and Lahore University of Management Sciences
Participating Country(ies)	All Member Countries
Overseas Participants	100
Local Participants	30
Closing Date	3 October 2025
Remarks	Not Applicable

Objectives	Highlight the achievements of the APO Green Productivity (GP) Program, convene key stakeholders in APO members to deliberate on the evolution of GP into GP 2.0, and discuss the GP 2.0 roadmap and implementation to address current environmental challenges of member economies.
Rationale	APO GP 2.0: Approaches and Roadmap was established to address critical environmental issues and achieve cleaner economic progress in member economies. Retaining the original GP concept, the upgraded version offers a new ecosystem with clearly defined focuses, projects, approaches, enablers, methodologies, and timelines. The approaches and methods integrate advanced technologies, circular economy practices, and the SDGs to address contemporary challenges. This inaugural conference will examine the new direction of this APO flagship program.
Background	<p>The APO established GP to integrate productivity enhancement and environmental protection. Over three decades, this initiative has equipped members with tools and methodologies for achieving sustainable development. However, rapid advances in technology, increasing emphasis on net-zero emission policies, and the UN SDGs require GP to be revised to meet evolving demands. With the support of a special cash grant from the Government of Japan, GP 2.0 introduces sector-specific elements forming a comprehensive ecosystem. This new initiative will support enhanced productivity while meeting global sustainability commitments.</p> <p>To promote and discuss GP 2.0, the APO collaborated with Pakistan to organize this conference. With the active involvement of Pakistan in promoting GP through demonstration projects, certification, and a technical working group, this conference will also share the impact of GP implementation in the country as well as in other members.</p>
Topics	Highlights and impacts of GP achievements; GP 2.0 vision and objectives; Development, implementation, and timelines of GP 2.0 projects; APO outlook on climate change and productivity; GP demonstration projects; and Discussion of implementation of the GP 2.0 Program in members.
Outcome	Enhanced understanding of the GP 2.0 concept by member economies and strengthened cooperation among members in promoting and applying GP.
Qualifications	Government officials, policymakers, NPO officials, industrial association representatives, and consultants working on climate change, renewable energy, green growth, and sustainable development.

Please refer to the implementation procedures circulated with this document for further details.



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