



PROJECT NOTIFICATION

Reference No.: 697

Date of Issue	2 September 2025
Project Code	25-SN-06-GE-SNP-C
Title	Specific National Programs for APO Members (SNP)
Timing	1 January 2025–31 December 2026
Hosting Country(ies)	All Member Countries
Venue City(ies)	All Member Countries
Modality	Hybrid
Implementing Organization(s)	National Productivity Organizations and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	This PN supersedes the version issued on 27 January 2025 (Reference No. 523) to update the program timing and “Closing Date” into “Not Applicable”

Objectives	Provide advisory service to develop national productivity master plans as well as other productivity-promoting policies, institutional development plans, need assessment for NPOs and/or member countries, or similar initiatives; and mainstream productivity enhancement in members' national, regional, and sectoral development agendas.
Rationale	Productivity is the key driver of national socioeconomic development endeavors. This necessitates concerted efforts to put it at center stage in national, regional, and sectoral development agendas. Formulating and updating national productivity roadmaps and policies are among the primary conditions for making productivity the focus of socioeconomic progress.
Background	<p>Productivity and its continuous enhancement are crucial for improving standards of living and prosperity. Ensuring its role in national socioeconomic development is a prerequisite for continuous progress.</p> <p>The Specific National Program (SNP) supports the development of productivity-promoting policies such as national productivity master plans. These are comprehensive blueprints comprising milestones, strategies, and roadmaps to raise national productivity with predetermined targets over the medium to long term. Master plans also outline the roles of NPOs as the lead institutions in spearheading productivity improvement at national, sectoral, organizational, and firm levels. NPOs play critical roles in enabling national productivity movements, including serving as lead partners of governments in formulating and implementing productivity master plans. Similar initiatives such as development of sectoral, regional, and other productivity-related policies may also be covered by the SNP.</p>
Topics	National productivity master plans; Productivity, quality, innovation, and sustainability policy frameworks; Productivity-driven sectoral policy frameworks (agriculture, industry, service, and public sectors) to align with national development agendas; NPO institutional capacity-building roadmaps including digitalization; and need assessment of NPOs and member economies.
Outcome	Strengthened productivity-promoting policy formulation and enhanced institutional capacity of NPOs.
Qualifications	Not applicable.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General