



PROJECT NOTIFICATION

Reference No.: 750

Date of Issue	9 December 2025
Project Code	24-SN-04-GE-DMP-C
Title	Development of Demonstration Companies (DMP)
Timing	1 January 2024–31 March 2026
Hosting Country(ies)	All Member Countries
Venue City(ies)	All Member Countries
Modality	Hybrid
Implementing Organization(s)	National Productivity Organizations and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	This PN supersedes the version issued on 1 May 2025 (Reference No. 608) to update the program timing due to the extension of one DMP project.

Objectives	Develop model companies/organizations to apply productivity concepts, tools, techniques, and methodologies; share experiences, gains, and successes at the company/organizational level in the implementing member and other APO member economies; and serve as a benchmark or reference model of specific productivity improvement efforts.
Rationale	Productivity enhancement at firm and organizational level with practical, continuous application of improvement initiatives is a critical driver of sustainable growth and long-term socioeconomic progress. Hence, it is necessary to support the development of productivity practitioners and model companies/organizations to ensure continued productivity improvement.
Background	<p>The APO Development of Demonstration Companies (DMP) Program provides members with unique opportunities to apply practical skills and knowledge of productivity concepts, tools, and technologies in all sectors. Through demonstration companies/organizations, best practices in and success stories of the development and implementation of productivity improvement initiatives are disseminated to others. The DMP Program contributes to the creation of experienced productivity practitioners who share their knowledge to support the productivity movement.</p> <p>Demonstration companies/organizations serve as catalysts by sharing their experience. This program also helps NPOs develop the ability to manage their own demonstration/model initiatives through involvement in all stages of DMP projects. The program impacts overall productivity enhancement in implementing members and beyond through dissemination of the successful experiences of model companies/organizations.</p>
Topics	A broad range of topics to meet the needs of members for practical solutions at the company/organizational level and the goals and objectives under the APO Vision 2025 to promote inclusive, innovation-led productivity improvement where more segments of the economy and society are included in national productivity drives.
Outcome	Increased organizational capacity of participating companies/organizations to achieve their goals through the application of productivity tools/techniques and dissemination of their experience to other APO members.
Qualifications	Representatives of public and private organizations, with priority given to those from SMEs.

Please refer to the implementation procedures circulated with this document for further details.



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