



## PROJECT NOTIFICATION

Reference No.: 744

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| <b>Date of Issue</b>                | 10 January 2026                            |
| <b>Project Code</b>                 | 25-CP-52-GE-CON-A                          |
| <b>Title</b>                        | Conference on AI 2.0 to Boost Productivity |
| <b>Timing</b>                       | 21 April 2026–22 April 2026                |
| <b>Hosting Country(ies)</b>         | Malaysia                                   |
| <b>Venue City(ies)</b>              | Kuala Lumpur                               |
| <b>Modality</b>                     | Face-to-face                               |
| <b>Implementing Organization(s)</b> | Malaysia Productivity Corporation          |
| <b>Participating Country(ies)</b>   | All Member Countries                       |
| <b>Overseas Participants</b>        | 100  |
| <b>Local Participants</b>           | 30   |
| <b>Closing Date</b>                 | 24 February 2026                           |
| <b>Remarks</b>                      | Not Applicable                             |

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|-----------------------|---|
| <b>Objectives</b>     | Increase understanding of AI 2.0 or agentic AI concepts; examine how AI adoption can be translated into measurable productivity gains; showcase real-world use demonstrating productivity gains; identify opportunities, challenges, and governance needs for responsible adoption; and inspire actionable strategies for AI implementation and workforce readiness.  |
| <b>Rationale</b>      | Integrating AI across sectors boosts efficiency, accelerates innovation, and strengthens competitiveness, yet many organizations struggle to turn adoption into real productivity gains. In line with the APO's strategy, agentic AI enables organizations to translate knowledge into action through real-time, data-driven decision-making and optimized operations.  |
| <b>Background</b>     | <p>AI technologies are evolving rapidly, moving beyond traditional automation and generative tools toward agentic AI that can plan, reason, and execute tasks autonomously. This transition marks a new phase of digital transformation with far-reaching implications for productivity, economic growth, and the future of work (Deloitte, 2025). Governments, industries, and organizations are exploring how AI 2.0 can streamline processes, accelerate innovation, and enhance competitiveness, while addressing emerging risks, data governance requirements, and ethical considerations. At the same time, productivity gains increasingly depend on policy alignment, governance frameworks, workforce readiness, and organizational capabilities, not technology adoption alone.</p> <p>Many Asia-Pacific economies are assessing how to create enabling environments for responsible adoption and workflow readiness. A focused platform is needed to share knowledge, showcase applications, and discuss pathways for strategic, safe implementation. This conference provides an opportunity to align stakeholders and explore how AI 2.0 can deliver sustainable productivity gains.</p> |
| <b>Topics</b>         | Agentic AI (AI 2.0); Productivity and economic impact; Real-world use cases and industry applications; Scaling agentic AI across sectors and SMEs; Implementation strategies and organizational readiness; Risks, challenges, and governance; Future of work and human-machine collaboration; and Policies, regulations, and strategic economic implications.   |
| <b>Outcome</b>        | Enhanced awareness of AI 2.0's potential, practical actionable strategies for AI integration, stronger industry collaboration, ethical AI frameworks, improved workflows, cost reductions, data-driven decision-making, and a roadmap for sustainable growth and innovation in the Asia-Pacific.  |
| <b>Qualifications</b> | Government policymakers, business and technical leaders across various industries, researchers, consultants, and trainers on digital transformation and AI integration.   |

Please refer to the implementation procedures circulated with this document for further details.

A handwritten signature in black ink, appearing to read "Indra Pradana Singawinata".

Dr. Indra Pradana Singawinata  
Secretary-General