ASIAN PRODUCTIVITY ORGANIZATION

APO VISION 2030

"All APO member economies have achieved sustained and accelerating productivity growth"

Member led.
Partnership enabled.
Results focused.

A Message from the APO Secretary-General

Global and regional shifts are reshaping the future of productivity. Across the Asia-Pacific region, rapid economic transformation is being driven by technological advancements, evolving trade dynamics, and increasing geopolitical uncertainty. In this changing landscape, revitalizing productivity growth across APO member economies has become both urgent and essential. Productivity remains a fundamental driver of economic resilience, innovation-led growth, and long-term competitiveness.

As a regional catalyst, the APO continues to play a pivotal role in supporting its members as they navigate these global challenges. Through strengthened collaboration, enhanced capabilities, and practical, results-driven solutions, the APO helps member economies adapt and thrive amid change.

The launch of the APO Vision 2030 marks a significant milestone, building on 65 years of achievements while introducing a renewed strategic direction for collective action with APO members through the Strategic Partnership Program. This vision reflects a transition toward a more results-oriented, member-driven approach, reinforced by stronger partnerships and closer alignment with national priorities.

By embracing this shared vision, the APO continues to work closely with its member economies to strengthen productivity systems, deepen regional cooperation, and deliver meaningful and measurable impact across the Asia-Pacific region.

Dr. Indra Pradana Singawinata
Secretary-General
Asian Productivity Organization

A Unified Productivity Vision for APO Members

Why Vision 2030 Exists

APO member economies are at diverse stages of productivity development, each presenting distinct opportunities to strengthen systems, enhance capabilities, and promote more sustainable and inclusive growth. As economies evolve, productivity becomes increasingly vital in supporting long-term economic resilience and competitiveness.

At the same time, changing economic and policy environments demand stronger alignment, improved institutional capacity, and more integrated approaches to productivity development. Strengthening productivity systems improves efficiency while enabling economies to adapt, collaborate, and sustain growth over time.

To support APO member economies in this endeavor while fostering collaboration and advancing sustainable and inclusive development across the region, the APO introduces Vision 2030 as a renewed strategic direction. Vision 2030 provides a shared framework that aligns regional cooperation with national priorities, ensuring that productivity remains a central driver of long-term progress.

APO Vision 2030 Strategic Framework

Vision 2030 translates long-term direction into a clear, structured approach using results-based management principles. It connects the APO's mission with a defined strategic outcome and four strategic pillars, ensuring all efforts are directed toward strengthening productivity systems across member economies.

APO Mission

Contribute to the sustainable socioeconomic development of Asia and the Pacific through enhancing productivity.

Vision 2030

All APO member economies have achieved sustained and accelerating productivity growth.

Strategic Outcome

Member economies have strengthened capacity to develop and implement critical productivity-focused strategies, policies, and interventions that are effective and aligned with national development goals.

Four Strategic Pillars

1. Catalyzing and enabling stakeholder collaboration
2. Providing strategic planning support
3. Capacity Empowerment
4. Generating and applying knowledge for productivity improvement

The Four Strategic Pillars

The four strategic pillars define how the APO supports its member economies in strengthening productivity systems. Each pillar represents a key area of intervention, combining the APO's regional role with national-level implementation to deliver sustained productivity growth. Together, they translate the APO's mandate into actionable areas of support for member economies while remaining anchored in the organization's five key roles of catalyst, think tank, regional adviser, institution builder, and clearinghouse for productivity information.

Pillar 1

Catalyzing and Enabling Stakeholder Collaboration

Member economies have strengthened capacity to accelerate productivity growth through enhanced stakeholder cooperation and collaboration, catalyzed and enabled by the APO.

Pillar 2

Providing Strategic Planning Support

Member economies have strengthened capacity to advocate, develop, implement, and update sustainable, strategic, and sectoral productivity plans for both the public and private sectors.

Pillar 3

Capacity Empowerment

Member economies have strengthened capacity to deliver targeted interventions that drive productivity growth.

Pillar 4

Generating and Applying Knowledge for Productivity Improvement

Member economies have strengthened capacity to adopt existing and emerging knowledge along with data-driven approaches, tools, and insights to drive productivity growth and measure it.

From Vision to Delivery

Vision 2030 is a long-term direction and a structured pathway for implementation. It translates strategic intent into coordinated action, ensuring that the APO's support aligns with member economies' needs, delivers measurable results, and contributes to regional productivity growth.

From Partnership to Results

The SPP serves as the primary mechanism for delivering APO support. Through structured partnerships combining strong national ownership with technical expertise, strategic advice, and collaborative platforms, the APO supports its member economies in advancing their national priorities.

The Strategic Partnership Program (SPP) is the core implementation mechanism of Vision 2030. Under the SPP, each member economy defines its medium-term strategic priorities, aligned with the four strategic pillars, to guide member-driven, APO-supported program development.

Vision 2030 reorients the APO's mission by anchoring program design on pillar-level outcomes, with projects and activities designed in line with results-based management principles. This shift establishes a clear strategic line of sight from the APO's high-level vision to member-level initiatives. Member economies will take a proactive role in developing and shaping their own SPP framework, ensuring activities reflect national priorities while advancing regional productivity growth. This approach ensures that partnerships lead to tangible outcomes, bridging strategy with measurable impact at both national and regional levels.

Focusing on Results and Impact

Vision 2030 delivers meaningful and measurable impact through a strong focus on outcomes, strategic alignment, accountability, and continuous improvement. This results-based approach linking the strategic outcome with the four strategic pillars provides a coherent framework for monitoring and evaluation. This ensures that productivity interventions are systematically planned, effectively tracked, and continuously strengthened over time to achieve sustained long-term impact.

Strengthening National and Regional Productivity Systems

Vision 2030 supports national and regional progress by strengthening productivity systems and fostering collaboration among member economies. Through a more aligned, coordinated, and results-oriented approach, it aims to support sustained and long-term productivity improvements across the Asia-Pacific region.

At the National Level

- **Stronger and more effective productivity systems**
  Enhancing institutional frameworks, coordination mechanisms, and implementation capacity to support productivity development
- **Better integration of productivity into policies and strategies**
  Embedding productivity as a core consideration in national development planning and sectoral policies
- **More sustained and long-term productivity improvements**
  Supporting consistent and measurable progress in productivity performance over time

At the Regional Level

- **Stronger collaboration for shared progress**
  Promoting deeper cooperation among member economies to address common productivity challenges
- **Increased cross-economy learning and knowledge exchange**

  Facilitating the sharing of experiences, best practices, and policy insights across the region
- **Enhanced regional cooperation for productivity development**
  Strengthening partnerships and collective efforts to advance regional productivity

Key Commitments of Vision 2030

Vision 2030 reflects a shared commitment to advancing productivity across APO member economies. Stronger collaboration, strategic alignment, and sustained efforts are essential for members to achieve long-term productivity gains amid evolving economic and development challenges.

The APO continues to work closely with its member economies and partners to support the implementation of Vision 2030, strengthen productivity systems, and foster an enabling environment for sustainable and inclusive growth.

Key Commitments

- **Strengthening partnerships and collaboration**
  Deepening cooperation with member economies and stakeholders to ensure coordinated and impactful implementation
- **Supporting long-term productivity development**
  Sustaining efforts to strengthen productivity systems as a foundation for economic resilience and growth

Accelerating Sustainable Productivity Growth in Asia and the Pacific

About the APO

The Asian Productivity Organization (APO) is a regional, intergovernmental organization established in 1961 to enhance productivity in the Asia-Pacific. Through partnership and collaboration, strategic planning support, capacity development, and knowledge generation and application, the APO supports its 21 member economies in promoting inclusive and sustainable socioeconomic development.

APO Members

Bangladesh | Cambodia | ROC | Fiji | Hong Kong | India
Indonesia I.R. Iran | Japan | ROK | Lao PDR | Malaysia
Mongolia | Nepal | Pakistan Philippines | Singapore
Sri Lanka | Thailand | Turkiye | Vietnam

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